# **Business Overview**

# Our Products Represent Our Commitment to Helping as Many Customers as Possible Lead More Fulfilling Lives

FHI is a transportation manufacturer, with automobiles—under the SUBARU brand—as core products, and operates the following three business units.

# **SUBARU Automotive Business**



### Leveraging Original Technology to Deliver Cars that Realize "Enjoyment and Peace of Mind"

Since we released the SUBARU 360 in 1958, we have been contributing to the development of Japan's automobile industry. We adopted a horizontally opposed engine for the SUBARU 1000, launched in 1966, and released the world's first-ever 4-wheel drive passenger car in 1972. Since then we have produced unique cars equipped with original technology, including the establishment of a symmetrical power train featuring a horizontally opposed engine as the "Symmetrical AWD." Moreover, we have developed the advanced driving support system "EyeSight" and a new generation transmission, the "Lineartronic CVT." We are thus constantly taking on new challenges in pursuit of "Enjoyment and Peace of Mind."

Location

 Gunma Manufacturing Division (Ota City, Isesaki City, and Oizumi Town, Oura District, Gunma Prefecture)
 Tokyo Office (Mitaka City)

Brand Statement

Through "Confidence in Motion," SUBARU aims to meet customer expectations for the freedom and fulfillment enabled by SUBARU's uniquely satisfying driving experience.

# Aerospace Company



### Leveraging Tradition and Innovative Technology to Develop and Manufacture a Range of Aircraft

Aerospace Company inherits its technologies and spirit of aircraft manufacturing from its predecessor, Nakajima Aircraft. Now, It has established unparalleled technologies in many categories, such as its expertise in developing aircraft structures, including composite materials for main wings, IT technology for unmanned aircraft, and sophisticated system integration combined with flight control technology. In addition to developing and manufacturing helicopters, fixed-wing aircraft, and unmanned aircraft, this in-house company also participates in development and production of large passenger aircraft. Based on the original technology cultivated to date, the Aerospace Company constantly takes on challenges in new fields aiming to develop into an aircraft manufacturer with a global presence.

Industrial Products Company



### Mass Production of General-Purpose **Engines That Can Be Used** under Any Conditions on Earth

The Industrial Products Company develops and manufactures general-purpose engines used in construction, industrial, and agricultural machinery and high-performance engines used in snowmobiles and buggies as well as finished goods that are enginepowered, such as generators and pumps. Our Robin general-purpose engines, widely known for their yellow bodies, have earned a worldwide reputation as tough dependable power sources that underpin local infrastructure and are suited to a multitude of applications and usage environments ever since the launch of the M6 in 1951. We now provide a lineup of more than 2,000 Subaru general-purpose engine models, which are exported to more than 100 countries and regarded as a reliable brand worldwide.

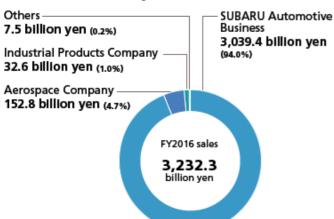
Location · Utsunomiya Manufacturing Division (Utsunomiya City, Tochigi Prefecture)

Location · Saitama Manufacturing Division (Kitamoto City, Saitama Prefecture)

# Corporate Overview (As of March 31, 2016)

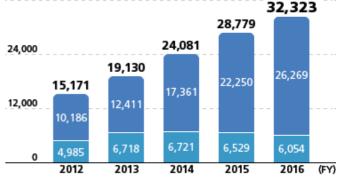
Name	Fuji Heavy Industries Ltd.	Sales	3,232.3 billion yen (Consolidated) 2,083.5 billion yen (Non-consolidated)
Established	July 15, 1953		
Paid-in Capital	153.8 billion yen	Operating Income	565.6 billion yen (Consolidated) 414.8 billion yen (Non-consolidated)
Employees	31,151 (Consolidated) 14,234 (Non-consolidated)	Ordinary Income	577.0 billion yen (Consolidated) 438.6 billion yen (Non-consolidated)
Head Office	(Relocated to the address below from August 18, 2014) Ebisu Subaru Building, 1-20-8, Ebisu, Shibuya-ku, Tokyo 150-8554, Japan Phone: +81-3-6447-8000	Net income	436.7 billion yen (Consolidated) 361.9 billion yen (Non-consolidated)
		*The figures f	for Sales through Net Income are for FY2016.

### FY2016 Sales Ratio by Business Unit



# Trends in Sales

(100 million yen) Domestic sales Overseas sales 36,000

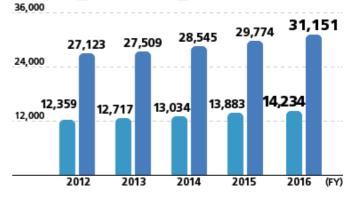


## Trends in the Number of Car Sales



## Trends in the Number of Employees

(Employees) Non-consolidated Consolidated



 $^{\ast}$  Due to rounding off, the figure in the graph may not match up with the sum of the ratios

# **Business Sites**

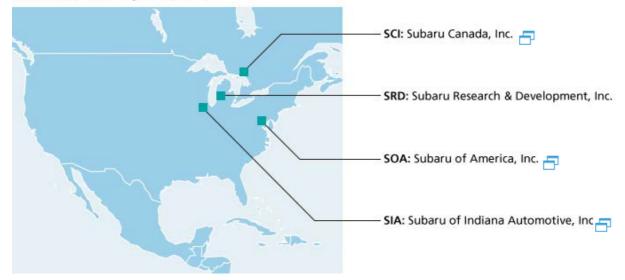
# Fuji Machinery Co., Ltd. Fuji Machinery Co., Ltd. Kiryu Industrial Co., Ltd. Ichitan Co., Ltd. Utsunomiya Manufacturing Division\* Subaru Logistics Co., Ltd. Gunma Manufacturing Division Saitama Manufacturing Division\* Head Office Yusoki Kogyo K.K. Handa Plant, Utsunomiya Manufacturing Division

FHI and Domestic Subsidiary Companies

For details about domestic subsidiary companies, please click on the link below.

https://www.subaru.co.jp/en/outline/office.html?id=domestic

**Overseas Subsidiary Companies** 



For details about overseas subsidiary companies, please click on the link below. https://www.subaru.co.jp/en/outline/office.html?id=northAmerica

Head Office FHI Business Sites Affiliated Companies

\*In this report we introduce the producing districts of Aerospace Company as "Utsunomiya Manufacturing Division" and Industrial Products Company as "Saitama Manufacturing Division" according to circumstances.