

February 27, 2017

FHI Announces Production, Japan Sales and Export Results for January 2017 (Flash Report)

				Jan	uary 2017
		ι	Jnits		2017 vs 2016
	Domestic Production *1		50,469	-10.3%	First y/y decrease in 3 months
	Overseas Production *2	☆	32,335	+66.1%	8th consecutive month of y/y increase
GI	Global Production Total		82,804	+9.3%	6th consecutive month of y/y increase
	Passenger Vehicles	☆	12,722	+14.7%	First y/y increase in 2 months
	Mini Vehicles		2,762	-0.3%	First y/y decrease in 2 months
Ja	Japan Sales Total		15,484	+11.7%	4th consecutive month of y/y increase
Ex	Export Total *3		34,974	+1.0%	First y/y increase in 3 months

☆: Record high for the month of January

- *1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)
- *2 Local line-off basis
- *3 JAMA report basis

< Production >

- Domestic production decreased year-on-year due to fewer working days. (Two days less than January last year)
- Overseas production significantly increased year-on-year, due to increased production capacity as well as the all-new Impreza's start of production in November 2016.

< Sales in Japan >

- Passenger vehicle sales increased year-on-year led by the all-new Impreza launched in October 2016.
- Mini vehicle sales slightly decreased year-on-year, as a decline in the Stella and Pleo sales offset sales of the all-new Chiffon launched in December 2016.

< Exports >

- Exports from Japan rose year-on-year led by increased shipments to North America and Australia.



March 29, 2017

FHI Announces Production, Japan Sales and Export Results for February 2017 (Flash Report)

				ruary 2017	Jan–Feb 2017		
		ı	Jnits		2017 vs 2016	Units	'17 vs '16
	Domestic Production *1		59,337	-3.0%	2nd consecutive month of y/y decrease	109,806	-6.5%
	Overseas Production *2	☆	33,084	+47.1%	9th consecutive month of y/y increase	65,419	+55.9%
GI	obal Production Total	☆	92,421	+10.4%	7th consecutive month of y/y increase	175,225	+9.9%
	Passenger Vehicles		13,218	+13.4%	2nd consecutive month of y/y increase	25,940	+14.1%
	Mini Vehicles		3,071	-2.0%	2nd consecutive month of y/y decrease	5,832	-1.2%
Ja	pan Sales Total		16,289	+10.2%	5th consecutive month of y/y increase	31,772	+10.9%
Ex	port Total *3		44,765	-14.5%	First y/y decrease in 2 months	79,739	-8.3%

☆: Record high for the month of February

- *1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)
- *2 Local line-off basis
- *3 JAMA report basis

< Production >

- Domestic production decreased year-on-year due to fewer working days. (One day less than February last year)
- Overseas production significantly increased year-on-year, due to increased production capacity as well as the all-new Impreza's start of production in November 2016.

< Sales in Japan >

- Passenger vehicle sales increased year-on-year, led by continued strong sales of the all-new Impreza launched in October 2016.
- Mini vehicle sales slightly decreased year-on-year, as a decline in the Stella and Pleo sales offset sales of the all-new Chiffon launched in December 2016.

< Exports >

- Exports from Japan decreased year-on-year due to a decline in shipments to China.



April 27, 2017

Subaru Corporation Announces Production, Japan Sales and Export Results for March 2017 and FYE2017 (Flash Report)

< March 2017 >

				March 2017		Jan-Mar 2017			
		Units		2017 vs 2016			'17 vs '16		
Domestic production *1	☆	67,606	+0.7%	First y/y increase in 3 months		177,412	-3.9%		
Overseas production *2	☆☆	37,598	+65.8%	10th consecutive month of y/y increase	0	103,017	+59.4%		
Global production total	☆☆	105,204	+17.1% 8th consecutive month of y/y increase			280,429	+12.5%		
Passenger vehicles		18,496	+27.7%	3rd consecutive month of y/y increase		44,436	+19.4%		
Mini vehicles		4,777	+9.2%	First y/y increase in 3 months		10,609	+3.2%		
Japan sales total		23,273	+23.4% 6th consecutive month of y/y increase			55,045	+15.9%		
Export total *3		49,480	-8.7%	2nd consecutive month of y/y decrease		129,219	-8.5%		

☆: Record high for the month of March☆☆: Record high for a single month

O: Record high for January-March period

< Production >

- Domestic production increased year-on-year as an increase in the Forester production offset a decline in the Legacy and Outback production.
- Overseas production significantly increased year-on-year, due to increased production capacity as well as the all-new Impreza's start of production in November 2016.

< Sales in Japan>

- Passenger vehicle sales increased year-on-year due to continued strong demand for the all-new Impreza launched in October 2016.
- Mini vehicle sales increased year-on-year, as sales of the all-new Chiffon launched in December 2016 offset a decline in the Stella and Pleo sales.

< Exports >

- Exports from Japan decreased year-on-year as shipments to North America and China decreased.

< April 2016 - March 2017 >

		April 2016 – March 2017 (FYE2017)							
		Units	FYE2017 vs FYE2016						
Domestic production *1	*	720,519	+0.8%	7th consecutive year of y/y increase					
Overseas production *2	*	335,237	+42.1%	3rd consecutive year of y/y increase					
Global production total	*	1,055,756	+11.0%	7th consecutive year of y/y increase					
Passenger vehicles		129,202	+11.8%	First y/y increase in 2 years					
Mini vehicles		34,120	-3.1%	3rd consecutive year of y/y decrease					
Japan sales total		163,322	+8.3%	First y/y increase in 3 years					
Export total *3		570,743	-1.0%	First y/y decrease in 5 years					

★: Record high for April-March period

< Production >

- Domestic production increased year-on-year, as production of the Forester, WRX STI and Levorg increased.
- Overseas production significantly increased year-on-year, due to increased production capacity as well as the all-new Impreza's start of production in November 2016.

< Sales in Japan>

- Passenger vehicle sales increased year-on-year due to strong demand for the Forester as well as the all-new Impreza launched in October 2016.
- Mini vehicle sales decreased year-on-year.

< Exports >

- Exports from Japan slightly decreased year-on-year.



May 30, 2017

Subaru Corporation Announces Production, Japan Sales and Export Results for April 2017 (Flash Report)

< April 2017 >

					April 2017		Jan-Apr 2017		
		Ų	Jnits		2017 vs 2016		Units	'17 vs'16	
	Domestic production*1	stic production*1 59,378 -0.3% Fil		First y/y decrease in 2 months		236,790	-3.0%		
	Overseas production*2	☆	31,364	+31.6%	11th consecutive month of y/y increase	0	134,381	+51.9%	
GI	Global production total		90,742	+8.8%	+8.8% 9th consecutive month of y/y increase		371,171	+11.6%	
	Passenger vehicles		9,495	+20.4%	4th consecutive month of y/y increase		53,931	+19.6%	
	Mini vehicles		2,226	-1.1%	First y/y decrease in 2 months		12,835	+2.4%	
Ja	Japan sales total		11,721 +15.6%		7th consecutive month of y/y increase		66,766	+15.8%	
E>	Export total*3		48,371	-13.2%	3rd consecutive month of y/y decrease		177,590	-9.8%	

☆: Record high for the month of April

O: Record high for January-April period

< Production >

- Domestic production decreased year-on-year, as production of the Impreza for North America was moved from Japan to the ILS
- Overseas production significantly increased year-on-year, due to increased production capacity as well as the all-new Impreza's start of production in November 2016.

< Sales in Japan>

- Passenger vehicle sales increased year-on-year, led by continued strong demand for the all-new Impreza launched in October 2016.
- Mini vehicle sales decreased year-on-year due to a decline in the Stella and Pleo sales.

< Exports >

- Exports from Japan decreased year-on-year, as production of the Impreza for North America was moved from Japan to the U.S.

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis



June 29, 2017

Subaru Corporation Announces Production, Japan Sales and Export Results for May 2017 (Flash Report)

< May 2017 >

					May 2017		Jan-May 2017		
		Į	Units		2017 vs 2016		Units	'17 vs '16	
Domestic production	on *1		52,168	-5.5%	2nd consecutive month of y/y decrease		288,958	-3.5%	
Overseas production	on *2	☆	34,117	+87.7%	12th consecutive month of y/y increase	0	168,498	+58.0%	
Global production total	l	☆	86,285	+17.6%	+17.6% 10th consecutive month of y/y increase		457,456	+12.7%	
Passenger vehicles	3	☆	10,839	+31.5%	5th consecutive month of y/y increase	0	64,770	+21.4%	
Mini vehicles			2,301	+17.3%	First y/y increase in 2 months		15,136	+4.5%	
Japan sales total			13,140	+28.8%	8th consecutive month of y/y increase		79,906	+17.8%	
Export total *3			39,647	-4.5% 4th consecutive month of y/y decrease			217,237	-8.9%	

☆: Record high for the month of May

O: Record high for January-May period

< Production >

- Domestic production decreased year-on-year, as production of the Impreza for North America was moved from Japan to the U.S. and the Levorg and WRX models were at their model change timing.
- Overseas production significantly increased year-on-year, due to increased production capacity as well as the all-new Impreza's start of production in November 2016.

< Sales in Japan>

- Passenger vehicle sales increased year-on-year, led by strong demand for the all-new Impreza launched in October 2016 and the all-new Subaru XV launched in May this year.
- Mini vehicle sales increased year-on-year led by the all-new Chiffon which was launched in December 2016.

< Exports >

- Exports from Japan decreased year-on-year, as production of the Impreza for North America was moved from Japan to the U.S. and the Levorg and WRX models were at their model change timing.

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis



July 28, 2017

Subaru Corporation Announces Production, Japan Sales and Export Results for June 2017 and 1st Half of CY2017 (Flash Report)

< June 2017 >

		June 2017						
	ı	Units	2017 vs 2016					
Domestic production *1	☆	64,798	+0.1%	First y/y increase in 3 months				
Overseas production *2	☆	33,802	+46.6%	13th consecutive month of y/y increase				
Global production total	☆	98,600	+12.3%	11th consecutive month of y/y increase				
Passenger vehicles	☆	13,140	+48.1%	6th consecutive month of y/y increase				
Mini vehicles		2,953	+11.1%	2nd consecutive month of y/y increase				
Japan sales total		16,093	+39.6%	9th consecutive month of y/y increase				
Export total *3		48,444	-5.0%	5th consecutive month of y/y decrease				

☆: Record high for the month of June

< Production >

- Domestic production increased year-on-year as production of the Impreza and XV models for Japan and the Forester for North America increased, offsetting the impact of moving the production of the Impreza for North America to the U.S.
- Overseas production significantly increased year-on-year, due to increased production capacity as well as the all-new Impreza's start of production in November 2016.

< Sales in Japan>

- Led by strong sales of the all-new Impreza (launched in October 2016) and the all-new Subaru XV (launched in May 2017), passenger vehicle sales posteda June record for the first time in 22 years.
- Mini vehicle sales increased year-on-year, led by the all-new Chiffon launched in December 2016.

< Exports >

While demand for the Forester remained strong especially in North America, exports from Japan decreased year-on-year, as production of the Impreza for North America was moved from Japan to the U.S. and the Levorg and WRX models were at their model change timing.

< January-June 2017 >

		January– June 2017							
		Units		2017 vs 2016					
Domestic production *1		353,756	-2.8%	First y/y decrease in 6 years					
Overseas production *2	*	202,300	+55.9%	3rd consecutive year of y/y increase					
Global production total	*	556,056	+12.6%	6th consecutive year of y/y increase					
Passenger vehicles	*	77,910	+25.2%	First y/y increase in 2 years					
Mini vehicles		18,089	+5.5%	First y/y increase in 5 years					
Japan sales total		95,999	+20.9%	First y/y increase in 2 years					
Export total *3		265,681	-8.2%	First y/y decrease in 6 years					

★: Record high for January-June period

< Production >

- Domestic production decreased year-on-year as production of the Impreza for North America was moved from Japan to the
- Overseas production significantly increased year-on-year, due to increased production capacity as well as the all-new Impreza's start of production in November 2016.

< Sales in Japan>

- Passenger vehicle sales posted a record high for the January-June period for the first time in 20 years since 1997.
- Mini vehicle sales increased year-on-year for the first time in 5 years.

Exports from Japan decreased year-on-year, as production of the Impreza for North America was moved from Japan to the U.S.



August 30, 2017

Subaru Corporation Announces Production, Japan Sales and Export Results for July 2017 (Flash Report)

< July 2017 >

				July 2017		Jan-Jul 2017		
		Units		2017 vs 2016		Units	'17 vs'16	
Domestic produ	ction ^{*1}	57,799	-5.5%	First y/y decrease in 2 months		411,555	-3.2%	
Overseas produ	ction*2	15,562	-3.8%	First y/y decrease in 14 months	0	217,862	+49.3%	
Global production to	Global production total		-5.1% First y/y decrease in 12 months		0	629,417	+10.2%	
Passenger vehic	cles	11,794	+32.4%	7th consecutive month of y/y increase		89,704	+26.1%	
Mini vehicles		2,845	-15.6%	First y/y decrease in 3 months		20,934	+2.0%	
Japan sales total		14,639	+19.3% 10th consecutive month of y/y increase			110,638	+20.7%	
Export total*3		46,725	-14.1%	6th consecutive month of y/y decrease		312,406	-9.1%	

O: Record high for January-July period

< Production >

- Domestic production decreased year-on-year, as production of the Impreza for North America was moved from Japan to the U.S.
- Overseas production slightly decreased year-on-yeardue to fewer working days.

< Sales in Japan>

- Passenger vehicle sales increased year-on-year, led by strong demand for the all-newImpreza and the all-new Subaru XV.
- Mini vehicle sales decreased year-on-year due to a decline in the Stella sales.

< Exports >

- Exports from Japan decreased year-on-year, as production of the Impreza for North America was moved from Japan to the U.S.

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis



September 28, 2017

Subaru Corporation Announces Production, Japan Sales and Export Results for August 2017 (Flash Report)

< August2017 >

				August 2017		Jan-Aug 2017		
	ı	Units		2017 vs 2016		Units	'17 vs'16	
Domestic production*1	☆	49,606	+0.3%	First y/y increase in 2 months		461,161	-2.8%	
Overseas production*2		34,196	-4.8%	2nd consecutive month of y/y decrease	0	252,058	+38.6%	
Global production total		83,802	-1.8% 2nd consecutive month of y/y decrease		0	713,219	+8.6%	
Passenger vehicles	☆	10,113	+20.9%	8th consecutive month of y/y increase	0	99,817	+25.6%	
Mini vehicles		2,276	-12.6%	2nd consecutive month of y/y decrease		23,210	+0.4%	
Japan sales total		12,389	+12.9% 11th consecutive month of y/y increase			123,027	+19.9%	
Export total*3		39,311	+18.3%	First y/y increase in 7 months		351,717	-6.7%	

☆: Record high for the month of August

O: Record high for January-August period

< Production >

- Domestic production increased year-on-year, due to strong demand for the Levorg and Subaru XV in Japan as well as the Subaru XV in overseas markets which offset the impact of production shift of the Impreza for North America from Japan to the U.S.
- Overseas production slightly decreased year-on-year, as inventory shortages of the Outback were eased by production capacity increases carried out since July 2016.

< Sales in Japan>

- Passenger vehicle sales increased year-on-year, led by strong demand for the all-new Subaru XV and the facelifted Levorg and WRX S4 models.
- Mini vehicle sales decreased year-on-year due to a decline in the Stella sales.

< Exports >

- Exports from Japan increasedyear-on-year due to growth in the Subaru XV shipments.

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis



October 30, 2017

Subaru Corporation Announces Production, Japan Sales and Export Results for September 2017 and 1st Half of FYE2018 (Flash Report)

< September 2017 >

		S	September 2017		Jan-Sep 2017		
	Units		2017 vs 2016		Units	'17 vs '16	
Domestic production *1	62,404	-3.4%	First y/y decrease in 2 months		523,565	-2.9%	
Overseas production *2	29,905	-1.9%	3rd consecutive month of y/y decrease	0	281,963	+32.8%	
Global production total	92,309	-2.9% 3rd consecutive month of y/y decrease		0	805,528	+7.2%	
Passenger vehicles	13,266	+19.0%	9th consecutive month of y/y increase	0	113,083	+24.8%	
Mini vehicles	3,209	-4.7%	3rd consecutive month of y/y decrease		26,419	-0.3%	
Japan sales total	16,475	+13.5% 12th consecutive month of y/y increase			139,502	+19.1%	
Export total *3	48,804	-5.9%	First y/y decrease in 2 months		400,521	-6.6%	

O: Record high for January-September period

< Production >

- Despite strong demand for passenger cars in Japan including the Levorg, domestic production slightly decreased year-on-year as production of the Impreza for North America was moved to the U.S.
- Overseas production slightly decreased year-on-year, as inventory shortages of the Outback were eased by production capacity increases that had been carried out since July 2016.

< Sales in Japan>

- Passenger vehicle sales increased year-on-year, led by strong demand for the all-new Subaru XV and the facelifted Levorg and WRX S4 models.
- Mini vehicle sales decreased year-on-year due to a decline in the Stella sales.

< Exports >

- Exports from Japan decreased year-on-year due to a decline in shipments to North America and Europe.

< April - September 2017 >

	April – September 2017						
	Units		2017 vs 2016				
Domestic production *1	346,153	-2.4%	First y/y decrease in 6 years				
Overseas production *2	178,946	+21.2%	4th consecutive year of y/y increase				
Global production total	525,099	+4.5%	6th consecutive year of y/y increase				
Passenger vehicles	● 68,647	+28.5%	2nd consecutive year of y/y increase				
Mini vehicles	15,810	-2.5%	2nd consecutive year of y/y decrease				
Japan sales total	84,457	+21.3%	2nd consecutive year of y/y increase				
Export total *3	271,302	-5.7%	First y/y decrease in 6 years				

: Record high for April-September period

< Production >

- Domestic production decreased year-on-year, as production of the Impreza was moved to the U.S.
- Overseas production increased year-on-year, due to increased production capacity as well as the all-new Impreza's start of production in November 2016.

< Sales in Japan>

- Passenger vehicle sales increased year-on-year, led by strong demand for the all-new Subaru XV and the facelifted Levorg and WRX S4 models.
- Mini vehicle sales decreased year-on-year.

< Exports >

- Exports from Japan decreased year-on-year, as production of the Impreza for North America was moved from Japan to the U.S.



November 29, 2017

Subaru Corporation Announces Production, Japan Sales and Export Results for October 2017 (Flash Report)

< October 2017 >

		October 2017			Jan-Oct 2017			
		· ·	Units	2017 vs 2016			Units	'17 vs '16
	Domestic production *1		64,295	+2.1%	First y/y increase in 2 months		587,860	-2.4%
	Overseas production *2	☆	32,826	+3.6%	First y/y increase in 4 months	0	314,789	+29.0%
C	Global production total		97,121	+2.6%	First y/y increase in 4 months		902,649	+6.7%
	Passenger vehicles	☆	11,191	+21.0%	10th consecutive month of y/y increase	0	124,274	+24.4%
	Mini vehicles		1,984	-12.1%	4th consecutive month of y/y decrease		28,403	-1.2%
J	Japan sales total		13,175	+14.5%	13th consecutive month of y/y increase		152,677	+18.7%
E	Export total *3		49,102	-14.8%	2nd consecutive month of y/y decrease		449,623	-7.6%

☆: Record high for the month of October

O: Record high for January-October period

< Production >

- Domestic production increased year-on-year, as strong demand for the Subaru XV in key markets including Japan, North America and Australia offset the impact of production shift of the Impreza for North America from Japan to the U.S.
- Overseas production increased year-on-year, driven by production of the Impreza for North America which started in November 2016.

< Sales in Japan>

- Passenger vehicle sales increased year-on-year, the Impreza and the Subaru XV.
- Mini vehicle sales decreased year-on-year due to decreased sales of the Stella.

< Exports >

- Exports from Japan decreased year-on-year due to decreased exports to North America and Europe.

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis



December 27, 2017

Subaru Corporation Announces Production, Japan Sales and Export Results for November 2017 (Flash Report)

< November 2017 >

	November 2017				Jan-Nov 2017		
	Units		2017 vs 2016			'17 vs '16	
Domestic production *1	60,223	-8.2%	First y/y decrease in 2 months		648,083	-3.0%	
Overseas production *2	☆ 28,055	+9.2%	2nd consecutive month of y/y increase	0	342,844	+27.1%	
Global production total	88,278	-3.3%	First y/y decrease in 2 months		990,927	+5.7%	
Passenger vehicles	10,289	-13.0%	First y/y decrease in 11 months	0	134,563	+20.4%	
Mini vehicles	1,872	-11.2%	5th consecutive month of y/y decrease		30,275	-1.9%	
Japan sales total	12,161	-12.8%	First y/y decrease in 14 months		164,838	+15.6%	
Export total *3	52,360	+12.0%	First y/y increase in 3 months		501,983	-5.9%	

☆: Record high for the month of November

O: Record high for January-November period

< Production >

- Domestic production decreased year-on-year, as an increase in the Subaru XV^{*4} production for North America was offset by a decrease in the Legacy and Outback production for China.
- Overseas production increased year-on-year, driven by production of the Impreza.

< Sales in Japan>

- Passenger vehicle sales decreased year-on-year as the Forester sales declined.
- Mini vehicle sales decreased year-on-year as the Sambar sales declined.

< Exports >

Exports from Japan increased year-on-year led by strong demand for the Subaru XV^{*4} in North America and Europe.

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

*3 JAMA report basis

*4 Called "Crosstrek" in the North American market

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January 30, 2018

Subaru Corporation Announces Production, Japan Sales and Export Results for December 2017 and CY2017 (Flash Report)

< December 2017 >

	December 2017				
	Units		2017 vs 2016		
Domestic production *1	☆ 61,560	+2.7%	First y/y increase in 2 months		
Overseas production *2	20,570	-24.3%	First y/y decrease in 3 months		
Global production total	82,130	-5.7%	2nd consecutive month of y/y decrease		
Passenger vehicles	9,580	-6.7%	2nd consecutive month of y/y decrease		
Mini vehicles	2,319	-21.0%	6th consecutive month of y/y decrease		
Japan sales total	11,899	-9.9%	2nd consecutive month of y/y decrease		
Export total *3	46,856	-5.2%	First y/y decrease in 2 months		

☆: Record high for the month of December

< Production >

- Domestic production increased year-on-year, led by an increase in production of the Subaru XV* especially for North America.
- Overseas production decreased from a year ago when production of the Impreza just started and production of the Outback was significantly raised to address supply shortages.

< Sales in Japan>

- Passenger vehicle sales decreased year-on-year, as the momentum boosted by the new Impreza declined one year after its launch.
- Mini vehicle sales decreased year-on-year due to a decline in the Stella sales.

< Exports >

 Exports from Japan decreased year-on-year, as shipments of the Outback and Forester to China decreased which offset increased shipments of the Subaru XV* to North America.

* Called Crosstrek in North America

< January-December 2017 >

	January-December 2017					
		Units		2017 vs 2016		
Domestic production *1		709,643	-2.5%	First decrease in 6 years		
Overseas production *2	0	363,414	+22.4%	4th consecutive year of increase		
Global production total	0	1,073,057	+4.7%	6th consecutive year of increase		
Passenger vehicles	0	144,143	+18.2%	First increase in 3 years		
Mini vehicles		32,594	-3.5%	11th consecutive year of decrease		
Japan sales total		176,737	+13.5%	First increase in 4 years		
Export total *3		548,839	-5.8%	First decrease in 6 years		

©: Record high for January-December period

< Production >

- Domestic production slightly decreased as production of the Impreza for North America was moved to the U.S.
- Overseas production significantly increased as production of the Impreza started in November 2016.

< Sales in Japan>

- Passenger vehicle sales posted a calendar-year sales record for the first time in 20 years since 1997.
- Mini vehicle sales decreased due to a decline in the Sambar commercial vehicle sales which offset increased passenger vehicle sales boosted by the newly-introduced Chiffon.

< Exports >

Exports from Japan decreased as production of the Impreza for North America was moved from Japan to the U.S.