

February 27, 2018

Subaru Corporation Announces Production, Japan Sales and Export Results for January 2018 (Flash Report)

< January 2018 >

		January 2018				
		Units	2018 vs 2017			
	Domestic production ^{*1}	44,693	-11.4%	First y/y decrease in 2 months		
	Overseas production *2	29,292	-9.4%	2nd consecutive month of y/y decrease		
G	ilobal production total	73,985	-10.7%	3rd consecutive month of y/y decrease		
	Passenger vehicles	9,384	-26.2%	3rd consecutive month of y/y decrease		
	Mini vehicles	2,734	-1.0%	7th consecutive month of y/y decrease		
J	apan sales total	12,118	-21.7%	3rd consecutive month of y/y decrease		
Export total *3		35,538	+1.6%	First y/y increase in 2 months		

< Production >

- While production of the Subaru XV^{*4} increased especially for North America, domestic production decreased year-on-year due to a decline in the Forester production.
- Overseas production decreased from a year ago when production of the Impreza just started and production of the Outback was significantly raised to address supply shortages.

< Sales in Japan>

- Passenger vehicle sales decreased year-on-year, as the momentum boosted by the new Impreza declined after its launch over a year ago.
- Mini vehicle sales decreased year-on-year due mainly to a decline in the Stella sales.

< Exports >

- Exports from Japan increased year-on-year, led by increased shipments of the Subaru XV^{*4} to North America, Asia and China.

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU) *2 Local line-off basis *3 JAMA report basis *4 Called "Crosstrek" in the North American market.



March 29, 2018

Subaru Corporation Announces Production, Japan Sales and Export Results for February 2018 (Flash Report)

< February 2018 >

				Jan-Feb 2018		
		Units		2018 vs 2017	Units	'18 vs '17
	Domestic production *1	59,780	+0.7%	First y/y increase in 2 months	104,473	-4.9%
	Overseas production *2	29,364	-11.2%	3rd consecutive month of y/y decrease	58,656	-10.3%
G	Blobal production total	89,144	-3.5%	4th consecutive month of y/y decrease	163,129	-6.9%
	Passenger vehicles	10,605	-19.8%	4th consecutive month of y/y decrease	19,989	-22.9%
	Mini vehicles	3,009	-2.0%	8th consecutive month of y/y decrease	5,743	-1.5%
J	apan sales total	13,614	-16.4%	4th consecutive month of y/y decrease	25,732	-19.0%
E	export total *3	50,964	+13.8%	2nd consecutive month of y/y increase	86,502	+8.5%

< Production >

- Domestic production increased year-on-year, as an increase in Subaru XV production offset a decrease in Forester production.
- Overseas production decreased year-on-year, as the momentum boosted by the new-generation Impreza declined after its introduction over a year ago.

< Sales in Japan>

- Passenger vehicle sales decreased year-on-year, as the momentum boosted by the new-generation Impreza declined after its launch over a year ago.
- Mini vehicle sales decreased year-on-year, mainly due to a decline in the Chiffon sales.

< Exports >

- Exports from Japan increased year-on-year, as shipments of the Subaru XV^{*4} for North America and Europe increased.

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU) *2 Local line-off basis *3 JAMA report basis *4 Called "Crosstrek" in the North American market.



April 26, 2018

Subaru Corporation Announces Production, Japan Sales and Export Results for March 2018 and FYE2018 (Flash Report)

< March 2018 >

		Jan-Mar 2018			
	Units		2018 vs 2017	Units	'18 vs '17
Domestic production *1	64,446	-4.7%	First y/y decrease in 2 months	168,921	-4.8%
Overseas production *2	29,544	-21.4%	4th consecutive month of y/y decrease	88,200	-14.4%
Global production total	93,990	-10.7%	5th consecutive month of y/y decrease	257,121	-8.3%
Passenger vehicles	16,934	-8.4%	5th consecutive month of y/y decrease	36,923	-16.9%
Mini vehicles	4,201	-12.1%	9th consecutive month of y/y decrease	9,944	-6.3%
Japan sales total	21,135	-9.2%	5th consecutive month of y/y decrease	46,867	-14.9%
Export total *3	50,345	+1.7%	3rd consecutive month of y/y increase	136,847	+5.9%

< Production >

- Domestic production decreased year-on-year, as a decrease in the Forester production offset an increase in production of other models including the Crosstrek (Subaru XV) for North America.

 Overseas production decreased year-on-year, as the momentum boosted by the new-generation Impreza declined after its introduction over a year ago.

< Sales in Japan>

- Passenger vehicle sales decreased year-on-year, as the momentum boosted by the new-generation Impreza declined after its introduction over a year ago.
- Mini vehicle sales decreased year-on-year, mainly due to a decline in the Chiffon sales.

< Exports >

- Exports from Japan slightly increased year-on-year, as an increase in shipments to Australia and other markets offset a decline in shipments to North America and Europe.

< April 2017 – March 2018 >	
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	April 2017 — March 2018 (FYE2018)						
	Units		FYE2018 vs FYE2017				
Domestic production ^{*1}	701,152	-2.7%	First decrease in 8 years				
Overseas production ^{*2}	© 348,597	+4.0%	4th consecutive year of increase				
Global production total	1,049,749	-0.6%	First decrease in 8 years				
Passenger vehicles	136,630	+5.7%	2nd consecutive year of increase				
Mini vehicles	31,929	-6.4%	4th consecutive year of decrease				
Japan sales total	168,559	+3.2%	2nd consecutive year of increase				
Export total *3	556,467	-2.5%	2nd consecutive year of decrease				

©: Record high for April-March period

< Production >

- Domestic production decreased as production of the Impreza for North America was moved to the U.S.
- Overseas production increased due to increased production capacity as well as the new generation Impreza's start of production in November 2016.

< Sales in Japan>

- Passenger vehicle sales increased, led by strong demand for the all-new Subaru XV.
- Mini vehicle sales decreased due to declines in Stella and Sambar sales.

< Exports >

- Exports from Japan decreased as production of the Impreza for North America was moved from Japan to the U.S.



May 30, 2018

Subaru Corporation Announces Production, Japan Sales and Export Results for April 2018 (Flash Report)

< April 2018 >

			Jan-Apr 2018		
	Units		2018 vs 2017	Units	'18 vs '17
Domestic production *1	57,360	-3.4%	2nd consecutive month of y/y decrease	226,281	-4.4%
Overseas production *2	28,771	-8.3%	5th consecutive month of y/y decrease	116,971	-13.0%
Global production total	86,131	-5.1%	6th consecutive month of y/y decrease	343,252	-7.5%
Passenger vehicles	7,110	-25.1%	6th consecutive month of y/y decrease	44,033	-18.4%
Mini vehicles	1,897	-14.8%	10th consecutive month of y/y decrease	11,841	-7.7%
Japan sales total	9,007	-23.2%	6th consecutive month of y/y decrease	55,874	-16.3%
Export total *3	48,887	+1.1%	4th consecutive month of y/y increase	185,734	+4.6%

< Production >

- Domestic production decreased year-on-year, as a decrease in production of the Forester and other models offset an increase in production of the Crosstrek^{*4} for North America.
- Overseas production decreased year-on-year, as the momentum boosted by the redesigned Impreza declined after its introduction over a year ago.

< Sales in Japan>

- Passenger vehicle sales decreased year-on-year, as the momentum boosted by the redesigned Impreza declined after its introduction over a year ago and the Forester was nearing a launch of its redesigned version.
- Mini vehicle sales decreased year-on-year, mainly due to a decline in the Chiffon and Sambar sales.

< Exports >

- Exports from Japan increased year-on-year, as decreased shipments for North America were offset by increased shipments for other regions including Europe and Australia.

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU). *2 Local line-off basis. *3 JAMA report basis. *4 Called Subaru XV in other regions.



June 28, 2018

Subaru Corporation Announces Production, Japan Sales and Export Results for May 2018 (Flash Report)

< May 2018 >

			Jan-May 2018		
	Units		2018 vs 2017	Units	'18 vs '17
Domestic production ^{*1}	43,592	-16.4%	3rd consecutive month of y/y decrease	269,873	-6.6%
Overseas production *2	29,762	-12.8%	6th consecutive month of y/y decrease	146,733	-12.9%
Global production total	73,354	-15.0%	7th consecutive month of y/y decrease	416,606	-8.9%
Passenger vehicles	6,537	-39.7%	7th consecutive month of y/y decrease	50,570	-21.9%
Mini vehicles	2,005	-12.9%	11th consecutive month of y/y decrease	13,846	-8.5%
Japan sales total	8,542	-35.0%	7th consecutive month of y/y decrease	64,416	-19.4%
Export total *3	34,431	-13.2%	First y/y decrease in 5 months	220,165	+1.3%

< Production >

- Domestic production decreased year-on-year, as a decrease in production of the Forester and other models offset an increase in the Impreza and SUBARU XV production.
- While production of the all-new Ascent 3-row SUV started, overseas production decreased year-on-year as the momentum boosted by the redesigned Impreza declined.

< Sales in Japan>

- Passenger vehicle sales decreased year-on-year, as the redesigned Forester and the upgraded Levorg were nearing their launches, and the momentum boosted by the redesigned Impreza and SUBARU XV models declined.
- Mini vehicle sales decreased year-on-year, due to a decline in the Chiffon, Pleo and Sambar sales.

< Exports >

- Exports from Japan decreased year-on-year, due to decreased shipments of the Forester for North America and Australia.



July 27, 2018

Subaru Corporation Announces Production, Japan Sales and Export Results for June 2018 and 1st Half of CY2018 (Flash Report)

< June 2018 >

	June 2018					
	Units		2018 vs 2017			
Domestic production *1	53,802	-17.0%	4th consecutive month of y/y decrease			
Overseas production *2	28,387	-16.0%	7th consecutive month of y/y decrease			
Global production total	82,189	-16.6%	8th consecutive month of y/y decrease			
Passenger vehicles	9,859	-25.0%	8th consecutive month of y/y decrease			
Mini vehicles	2,325	-21.3%	12th consecutive month of y/y decrease			
Japan sales total	12,184	-24.3%	8th consecutive month of y/y decrease			
Export total *3	39,560	-18.3%	2nd consecutive month of y/y decrease			

< Production >

- Domestic production decreased year-on-year, as a decrease in production of the Forester and other models offset an increase in the Levorg and WRX production.
- While production of the all-new Ascent started in May, overseas production decreased year-on-year as the momentum boosted by the redesigned Impreza declined.

< Sales in Japan>

- Passenger vehicle sales decreased year-on-year, as the momentum boosted by the redesigned Impreza and SUBARU XV models declined, offsetting an increase in the facelifted Levorg and WRX sales.
- Mini vehicle sales decreased year-on-year, due to a decline in the Chiffon, Pleo and Sambar sales.

< Exports >

- Exports from Japan decreased year-on-year, due to decreased shipments of the Forester to North America before the launch of a fully-redesigned version.

	January – June 2018					
	Units	Units 2018 vs 2017				
Domestic production *1	323,675	-8.5%	2nd consecutive year of y/y decrease			
Overseas production *2	175,120	-13.4%	First y/y decrease in 4 years			
Global production total	498,795	-10.3%	First y/y decrease in 7 years			
Passenger vehicles	60,429	-22.4%	First y/y decrease in 2 years			
Mini vehicles	16,171	-10.6%	First y/y decrease in 2 years			
Japan sales total	76,600	-20.2%	First y/y decrease in 2 years			
Export total *3	259,725	-2.2%	2nd consecutive year of y/y decrease			

< January – June 2018 >

< Production >

- Domestic production decreased year-on-year mainly due to a decline in production of the Forester for overseas markets before the launch of a fully-redsigned version.
- While production of the all-new Ascent started in May, overseas production decreased year-on-year as the momentum boosted by the redesigned Impreza declined.

< Sales in Japan>

- Passenger vehicle sales decreased year-on-year, as the momentum boosted by the redesigned Impreza declined.
- Mini vehicle sales decreased year-on-year, due to a decline in the Chiffon and Sambar sales.

< Exports >

Exports from Japan decreased year-on-year, mainly due to decreased shipments of the Forester to North America before the launch of a fully-redesigned version.



August 30, 2018

Subaru Corporation Announces Production, Japan Sales and Export Results for July 2018 (Flash Report)

< July 2018 >

			Jan-Jul 2018			
	Units			2018 vs 2017	Units	'18 vs '17
Domestic production ^{*1}	58,	565 +	+1.3%	First y/y increase in 5 months	382,240	-7.1%
Overseas production *2	☆ 17,	483 +1	12.3%	First y/y increase in 8 months	192,603	-11.6%
Global production total	76,	048 +	+3.7%	First y/y increase in 9 months	574,843	-8.7%
Passenger vehicles	10,	162 -1	13.8%	9th consecutive month of y/y decrease	70,591	-21.3%
Mini vehicles	2,	116 -2	25.6%	13th consecutive month of y/y decrease	18,287	-12.6%
Japan sales total	12,	278 -1	16.1%	9th consecutive month of y/y decrease	88,878	-19.7%
Export total *3	38,	044 -1	18.6%	3rd consecutive month of y/y decrease	297,769	+4.7%

 \Rightarrow : Record high for the month of July

< Production >

- Domestic production slightly increased year-on-year due to an increase in production of the SUBARU XV* especially for North America. (* Called "Crosstrek" in North America)
- Overseas production increased year-on-year boosted by production of the Ascent that started in May 2018.

< Sales in Japan>

- Passenger vehicle sales decreased year-on-year, as the momentum boosted last year by the redesigned Impreza and SUBARU XV models declined, offsetting increases led by the redesigned Forester and the upgraded Levorg and WRX models.
- Mini vehicle sales decreased year-on-year as sales of the Chiffon, Pleo and Sambar declined.

< Exports >

- Exports from Japan decreased year-on-year, mainly due to a decrease in shipments of the Forester to North America before the launch of its fully-redesigned version.



September 27, 2018

Subaru Corporation Announces Production, Japan Sales and Export Results for August 2018 (Flash Report)

< August 2018 >

				Jan-Aug 2018		
	l	Jnits		2018 vs 2017	Units	'18 vs '17
Domestic production ^{*1}		46,525	-6.2%	First y/y decrease in 2 months	428,765	-7.0%
Overseas production *2	☆	36,086	+5.5%	2nd consecutive month of y/y increase	228,500	-9.3%
Global production total		82,611	-1.4%	First y/y decrease in 2 months	657,265	-7.8%
Passenger vehicles		8,491	-16.0%	10th consecutive month of y/y decrease	79,082	-20.8%
Mini vehicles		1,702	-25.2%	14th consecutive month of y/y decrease	19,989	-13.9%
Japan sales total		10,193	-17.7%	10th consecutive month of y/y decrease	99,071	-19.5%
Export total *3	☆	48,568	+23.5%	First y/y increase in 4 months	346,337	-1.5%

 \bigstar : Record high for the month of August

< Production >

- Domestic production decreased year-on-year due to a decrease in production of the Levorg and WRX models despite an increase in the Forester production.
- Overseas production increased year-on-year boosted by production of the Ascent that started in May 2018.

< Sales in Japan>

- Passenger vehicle sales decreased year-on-year, as the earlier momentum boosted by the redesigned Impreza and SUBARU XV and the upgraded Levorg and WRX declined, offsetting strong sales of the redesigned Forester.
- Mini vehicle sales decreased year-on-year due to a decline in sales of the Stella and other models.

< Exports >

Exports from Japan increased year-on-year, mainly due to an increase in shipments of the Crosstrek* to North America.
 (* "Subaru XV" outside the North American market)



 \bigstar : Record high for the month of September

October 29, 2018

Subaru Corporation Announces Production, Japan Sales and Export Results for September 2018 and First Half of FYE2019 (Flash Report)

< September 2018 >

		Jan-Sep 2018			
	Units		2018 vs 2017	Units	'18 vs '17
Domestic production *1	59,083	-5.3%	2nd consecutive month of y/y decrease	487,848	-6.8%
Overseas production ^{*2}	☆ 32,278	+7.9%	3rd consecutive month of y/y increase	260,778	-7.5%
Global production total	91,361	-1.0%	2nd consecutive month of y/y decrease	748,626	-7.1%
Passenger vehicles	12,334	-7.0%	11th consecutive month of y/y decrease	91,416	-19.2%
Mini vehicles	2,882	-10.2%	15th consecutive month of y/y decrease	22,871	-13.4%
Japan sales total	15.216	-7.6%	11th consecutive month of y/y decrease	114,287	-18.1%
Export total *3	44,904	-8.0%	First y/y decrease in 2 months	391,241	-2.3%

< Production >

Domestic production decreased year-on-year, as production of Impreza, Subaru XV, Levorg and WRX models decreased, which offset an increase in Forester production.

- Overseas production increased year-on-year, boosted by production of Ascent which started in May 2018.

< Sales in Japan>

- Passenger vehicle sales decreased year-on-year, as last year's momentum boosted by the fully-redesigned Subaru XV and the upgraded Levorg declined, offsetting strong sales of the fully-redesigned Forester.
- Mini vehicle sales decreased year-on-year, mainly due to a decline in Stella sales.

< Exports >

- Exports from Japan decreased year-on-year, as shipments of Impreza and Subaru XV models declined, offsetting an increase in Forester shipments boosted by the introduction of its fully-redesigned version.

	April – September 2018			
	Units	2018 vs 2017		
Domestic production ^{*1}	318,927	-7.9%	2nd consecutive year of y/y decrease	
Overseas production ^{*2}	172,578	-3.6%	First y/y decrease in 5 years	
Global production total	491,505	-6.4%	First y/y decrease in 7 years	
Passenger vehicles	54,493	-20.6%	First y/y decrease in 3 years	
Mini vehicles	12,927	-18.2%	First y/y decrease in 3 years	
Japan sales total	67,420	-20.2%	First y/y decrease in 3 years	
Export total *3	254,394	-6.2%	2nd consecutive year of y/y decrease	

< April – September 2018 >

< Production >

- Domestic production decreased year-on-year as Forester production declined, offsetting an increase in production of Crosstrek (Subaru XV) for North America.
- Overseas production decreased year-on-year due to decreased production of Impreza as last year's strong demand boosted by its fully-redesigned version declined.

< Sales in Japan>

- Passenger vehicle sales decreased year-on-year, as last year's strong momentum boosted by the full-redesigned Impreza and Subaru XV and the upgraded Levorg declined, offsetting strong sales of the fully-redesigned Forester.
- Mini vehicle sales decreased as sales of Pleo and other models declined.

< Exports >

 Exports from Japan decreased year-on-year due mainly to decreased shipments of Forester to North America before the introduction of its fully-redesigned version.



November 29, 2018

Subaru Corporation Announces Production, Japan Sales and Export Results for October 2018 (Flash Report)

< October 2018 >

	October 2018			Jan-Oct 2018		
	l	Units	2018 vs 2017		Units	'18 vs '17
Domestic production *1		64,234	-0.1%	3rd consecutive month of y/y decrease	552,082	-6.1%
Overseas production *2	☆☆	39,630	+20.7%	4th consecutive month of y/y increase	300,408	-4.6%
Global production total	☆	103,864	+6.9%	First y/y increase in 3 months	852,490	-5.6%
Passenger vehicles		10,516	-6.0%	12th consecutive month of y/y decrease	101,932	-18.0%
Mini vehicles		2,325	+17.2%	First y/y increase in 16 months	25,196	-11.3%
Japan sales total		12,841	-2.5%	12th consecutive month of y/y decrease	127,128	-16.7%
Export total *3		50,745	+3.3%	First y/y increase in 2 months	441,986	-1.7%

 \bigstar : October record

☆☆: Single-month record

< Production >

- Domestic production slightly decreased year-on-year, as production of Impreza, Subaru XV, and Levorg models declined, offsetting increased production of the Forester led by the launch of its fully-redesigned version.
- Overseas production increased year-on-year boosted by production of the Ascent that started in May 2018.

< Sales in Japan >

- Passenger vehicle sales decreased year-on-year, as the last year's momentum boosted by the fully-redesigned Impreza
 and SUBARU XV and the upgraded Levorg and WRX declined, offsetting strong sales of the all-new Forester.
- Mini vehicle sales increased year-on-year, led by increased sales of the Sambar and the Chiffon.

< Exports >

- Exports from Japan increased year-on-year, boosted by increased shipments of the all-new Forester to North America.



December 26, 2018

Subaru Corporation Announces Production, Japan Sales and Export Results for November 2018 (Flash Report)

< November 2018 >

	November 2018			Jan-Nov 2018		
		Units	2018 vs 2017		Units	'18 vs '17
Domestic production *1		56,124	-6.8%	4th consecutive month of y/y decrease	608,206	-6.2%
Overseas production *2	☆	32,819	+17.0%	5th consecutive month of y/y increase	333,227	-2.8%
Global production total		88,943	+0.8%	2nd consecutive month of y/y increase	941,433	-5.0%
Passenger vehicles		9,977	-3.0%	13th consecutive month of y/y decrease	111,909	-16.8%
Mini vehicles		2,176	+16.2%	2nd consecutive month of y/y increase	27,372	-9.6%
Japan sales total		12,153	-0.1%	13th consecutive month of y/y decrease	139,281	-15.5%
Export total *3		48,108	-8.1%	First y/y decrease in 2 months	490,094	-2.4%

☆: November record

< Production >

- Domestic production decreased year-on-year, due to changes in plant operation schedules.
- Overseas production increased year-on-year boosted by production of the Ascent that started in May 2018.

< Sales in Japan >

- Passenger vehicle sales decreased year-on-year, as demand for the upgraded Levorg declined compared to last year, offsetting strong sales of the all-new Forester.
- Mini vehicle sales increased year-on-year, led by increased sales of the Sambar.

< Exports >

- Exports from Japan decreased year-on-year, as domestic production declined due to changes in plant operation schedules.



January 30, 2019

Subaru Corporation Announces Production, Japan Sales and Export Results for December 2018 and CY2018 (Flash Report)

< December 2018 >

	December 2018			
	Units	2018 vs 2017		
Domestic production ^{*1}	51,759	-15.9%	5th consecutive month of y/y decrease	
Overseas production ^{*2}	26,172	+27.2%	6th consecutive month of y/y increase	
Global production total	77,931	-5.1%	First y/y decrease in 3 months	
Passenger vehicles	7,421	-22.5%	14th consecutive month of y/y decrease	
Mini vehicles	1,752	-24.5%	First y/y decrease in 3 months	
Japan sales total	9,173	-22.9%	14th consecutive month of y/y decrease	
Export total *3	42,907	-8.4%	2nd consecutive month of y/y decrease	

< Production >

- Domestic production decreased year-on-year due to changes in plant operation schedules.
- Overseas production significantly increased year-on-year, boosted by production of Ascent which started in May 2018.

< Sales in Japan>

- Passenger vehicle sales decreased year-on-year, as previous year's momentum boosted by the new Impreza and the new Levorg declined, offsetting strong sales of the fully-redesigned Forester launched in July 2018.
- Mini vehicle sales decreased year-on-year due to decreased sales of Sambar and other models.

< Exports >

- Exports from Japan decreased year-on-year, as domestic production declined due to changes in plant operation schedules.

	CY2018			
	Units	2018 vs 2017		
Domestic production *1	659,965	-7.0%	2nd consecutive year of decrease	
Overseas production ^{*2}	359,399	-1.1%	First decrease in 5 years	
Global production total	1,019,364	-5.0%	First decrease in 7 years	
Passenger vehicles	119,330	-17.2%	First decrease in 2 years	
Mini vehicles	29,123	-10.6%	12th consecutive year of decrease	
Japan sales total	148,453	-16.0%	First decrease in 2 years	
Export total *3	533,001	-2.9%	2nd consecutive year of decrease	

< CY2018 >

< Production >

- Domestic production decreased due to a decline in production of the Forester before the launch of its fully-redesigned version in overseas markets, offsetting increased production of Impreza and Subaru XV models.
- While overseas production had the addition of the launch of the Ascent, the total volume decreased slightly because of decreased production of the Impreza as the momentum of its fully-redesigned version declined.

< Sales in Japan>

- Passenger vehicle sales decreased, as previous year's momentum boosted by the new Impreza and the new Levorg declined, offsetting strong sales of the fully-redesigned Forester launched in July 2018.
- Mini vehicle sales decreased as sales of Chiffon and other models declined.

< Exports >

 Exports from Japan decreased due mainly to decreased shipments of the Forester, offsetting an increase in shipments of Impreza and Subaru XV models.