

August 28, 2014

**FHI Announces Production, Japan Sales and Export Results for July 2014 (Flash Report)**

	July 2014			Jan–Jul 2014	
	Units	2014 vs 2013		Units	'14 vs '13
Domestic Production *1	★ 66,847	+16.2%	Increased y/y for 5th consecutive month	403,498	+9.6%
Overseas Production *2	☆ 9,386	+20.9%	First y/y increase in 15 months	95,051	-6.4%
<b>Global Production Total</b>	☆ 76,233	+16.8%	Increased y/y for 5th consecutive month	498,549	+6.2%
Passenger Vehicles	12,056	+3.5%	First y/y increase in 4 months	72,889	-6.9%
Mini Vehicles	2,893	-40.3%	Decreased y/y for 4th consecutive month	29,608	-11.8%
<b>Japan Sales Total</b>	14,949	-9.4%	Decreased y/y for 4th consecutive month	102,497	-8.3%
<b>Export Total</b> *3	☆ 47,793	+15.0%	Increased y/y for 18th consecutive month	306,478	+18.7%

☆: Record high for the month of July

★: Record high for a single month

\*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

\*2 Local line-off basis

\*3 JAMA report basis

**< Production >**

- Domestic production increased year-on-year due to strong sales in North America as well as the full-scale production startup of the all-new Levorg wagon following its Japanese market launch in June.
- Overseas production increased year-on-year as the all-new Legacy and Outback models entered full-scale production.

**< Japan Sales >**

- Passenger vehicle sales increased year-on-year with strong demand for the all-new Levorg wagon released in June.
- Mini vehicle sales decreased year-on-year due to a decline in the Stella and other minicar sales.

**< Exports >**

- Exports from Japan increased year-on-year led by continued strong demand for the Impreza series and the Forester in North America.