

Fuji Heavy Industries Unveils New Subaru Vehicles at the 62nd Frankfurt Motor Show

Tokyo, August 9, 2007 – Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, today announced the major features of its Subaru exhibit at the 62nd International Motor Show (IAA), which will be held in Frankfurt am Main from September 15 through 23, 2007 (press days are September 11 and 12). Highlights of the Subaru booth this year will be three new models soon to be introduced in many European countries, as well as the Subaru WRC Concept.

FHI will hold a press conference at the Subaru booth at 14:00 September 11. Masatsugu Nagato, FHI's Director, Executive Vice President in charge of European markets, and Petter Solberg, a Subaru World Rally Team (SWRT) driver, will be present to speak with the media.



Subaru Impreza (European model)



Subaru WRC Concept

Major Exhibits

► Subaru Impreza

FHI debuts the third-generation Impreza for the European market. Developed around the concept of new and more refined designs for comfort, the Impreza will be fitted with either the 1.5-liter or the 2.0-liter engine, both of which feature Subaru Symmetrical AWD.

► Subaru Tribeca

With new exterior designs featuring substantial changes to its front, the new Tribeca, always advancing the concept of a progressive SUV, has been greatly improved. Incorporating a newly designed horizontally opposed engine, the Tribeca has skillfully combined outstanding driving performance and sophisticated styling.

► Subaru Justy

The new Justy is positioned as an entry-level car in Subaru's lineup. While offering superb maneuverability and cabin roominess, the new Justy boasts exceptional fuel economy and low emission levels. The new Justy will be supplied by Daihatsu Motor Co., Ltd., under an original equipment manufacturing (OEM) agreement with FHI.

► Subaru WRC Concept

The Concept Car, based on the new Impreza, conjures up images of future styling trends for a world rally car.

► Other displays

FHI will exhibit its horizontally opposed diesel engine, the Subaru Boxer Turbo Diesel, which FHI plans to introduce in Europe in 2008. Also on display is the Subaru R1e, an electric vehicle already in use in Japan, shown as an example of FHI's commitment to developing environmentally friendly technologies.

About Fuji Heavy Industries Ltd.

Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, is a leading manufacturer in Japan with a long history of technological innovations that dates back to its origin as an aircraft company. While the automotive business is a main business pillar, FHI's Aerospace, Industrial Products and Eco Technologies divisions offer a diverse range of products from general-purpose engines, power generators, and sanitation trucks to small airplanes, crucial components for passenger aircrafts, and wind-powered electricity generating systems. Recognized internationally for its AWD (all-wheel drive) technology and Horizontally-Opposed engines in Subaru, FHI is also spearheading the development of environmentally friendly products and is committed to contributing to global environmental preservation.