PRESS INFORMATION

April 23, 2009

FHI Announces Results for March 2009 and FY 2009 (Flash report)

Production

		March 2009		Jan Mar. 2009		FY 2009 Apr.2008 to Mar. 2009	
		units	09 vs. 08	units	09 vs. 08	units	09 vs. 08
Domestic Production*1	Passenger cars	20,273	57.0%	61,653	62.7%	362,395	101.6%
	Mini cars	7,668	59.7%	20,613	59.2%	111,571	84.0%
	Total	27,941	57.7%	82,266	61.8%	473,966	96.8%
Overseas Production *2	Passenger cars	6,144	79.9%	16,003	65.7%	83,239	75.0%
Total		34,085	60.7%	98,269	62.4%	557,205	92.8%

^{*1.}JAMA(Japan Automobile Manufacturers Association Inc.) report basis (CBU)

<March>

· Reflecting the drop in overall market demand, the global production for March decreased fifth consecutive month year-on-year, due to the impact of production control to avoid the risk of high inventory.

<FY 2009>

• The global production for the period April 2008 through March 2009 decreased year-on-year for the first time in two years. Although the production of the first half of FY increased due to the strong sales of Forester and additional sales of EXIGA, the global production decreased the second half for the impact of production control along with the drop in overall market demand.

Sales in Japan

	March 2009		Jan Mar. 2009		FY 2009 Apr.2008 to Mar. 2009	
	units	09 vs. 08	units	09 vs. 08	units	09 vs. 08
Passenger cars *1	10,925	75.5%	21,323	73.5%	77,353	88.7%
Mini cars *2	13,625	75.2%	28,466	74.3%	111,840	82.8%
Total	24,550	75.3%	49,789	73.9%	189,193	85.1%

^{*1.}Excludes commercial vehicles

<March>

· Total domestic sales for March decreased for the fourteenth consecutive month year-on-year.

<FY 2009>

· Despite the additional sales of EXIGA, launched in June 2008, and DEX, launched in November 2008, total domestic sales for FY 2009 decreased for forth consecutive year year-on-year, reflecting the strict market circumstances.

Exports *1

	March 2009		Jan Mar. 2009		FY 2009 Apr.2008 to Mar. 2009	
	units	09 vs. 08	units	09 vs. 08	units	09 vs. 08
Total	17,389	62.7%	52,851	65.9%	299,186	110.0%

^{*1.}JAMA report basis

<March>

Total exports from Japan in March decreased for the third consecutive month year-on-year, due to the thoroughly inventory control of main markets such as the U.S. and Europe.

<FY 2009

· Total FY 2009 exports increased for the eighth consecutive year, due to increased exports of Forester to global markets.

^{*2.}Local line-off basis

^{*2.}Includes mini trucks