

FHI Announces Management Changes

Tokyo, May 8, 2009 – Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, today announced the following management changes. Appointments of the Board of Directors and Corporate Auditor will be proposed at the Company's 78th General Meeting of Shareholders, which is scheduled to be held in June 24, 2009.

1. Nominees of Directors (Effective as of June 24, 2009)

Representative Director & President

Ikuo Mori (current title: Representative Director & President)

Representative Director & Senior Executive Vice President

Hiroshi Komatsu (current title: Representative Director & Senior Executive Vice President)

Directors

Hiroyuki Oikawa (current title: Director & Corporate Executive Vice President)

Kazushige Okuhara (current title: Director & Corporate Executive Vice President)

Masatsugu Nagato (current title: Director & Corporate Executive Vice President)

Jun Kondo (current title: Director & Corporate Executive Vice President)

Newly-appointed Director

Yasuyuki Yoshinaga (current title: Corporate Senior Vice President)

2. Nominee of Corporate Auditor (Effective as of June 24, 2009)

Shunsuke Takagi (current title: Representative Director & Corporate Executive Vice President)

3. Retiring Directors (Effective as of June 24, 2009)

Shunsuke Takagi (current title: Representative Director & Corporate Executive Vice President)

Norihisa Matsuo (current title: Director & Corporate Executive Vice President)

4. Retiring Corporate Auditor (Effective as of June 24, 2009)

Takeo Tsumuji (current: Standing Corporate Auditor)

5. Promoted Corporate Vice President (Effective as of June 24, 2009)

Yasuyuki Yoshinaga, Corporate Executive Vice President

(current title: Corporate Senior Vice President & Chief General Manager, Subaru Japan Sales & Marketing Div.)

6. Newly-appointed Corporate Vice President (Effective as of June 1, 2009)

Yasuo Kosakai, Corporate Vice President (current title: Chief Advisory Officer, SIA)

SIA: Subaru of Indiana Automotive, Inc.

7. Changes of Responsibilities of Directors (Effective as of June 24, 2009)

Name	New Responsibilities	Current Responsibilities
Kazushige Okuhara Director & Corporate Executive Vice President	Secretarial Office, Finance & Accounting Dept., Corporate Communications Dept., Human Resources Dept., Business Process & Information System Management Dept., General Administration Dept, Legal Dept. and Internal Audit Dept.	Human Resources Dept., Subaru Japan Sales & Marketing Div., Subaru Parts & Accessories Div. and Subaru Customer Center
Jun Kondo Director & Corporate Executive Vice President	Strategy Development Div., Subaru Quality Assurance Div., Aerospace Company, Industrial Products Company and Eco Technologies Company	Strategy Development Div., Subaru Quality Assurance Div. and Industrial Products Company
Yasuyuki Yoshinaga Director & Corporate Executive Vice President	Subaru Japan Sales & Marketing Div., Subaru Parts & Accessories Div. and Subaru Customer Center	

8. Changes of Responsibilities of Corporate Vice President (Effective as of June 1, 2009)

Name	New Title	Current Title
Yasuo Kosakai Corporate Vice President	Executive Vice President, SIA & Senior General Manager, Subaru Manufacturing Div.	Chief Advisory Officer, SIA

About Fuji Heavy Industries Ltd.

Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, is a leading manufacturer in Japan with a long history of technological innovations that dates back to its origin as an aircraft company. While the automotive business is a main business pillar, FHI's Aerospace, Industrial Products and Eco Technologies divisions offer a diverse range of products from general-purpose engines, power generators, and sanitation trucks to small airplanes, crucial components for passenger aircrafts, and wind-powered electricity generating systems. Recognized internationally for its AWD (all-wheel drive) technology and Horizontally-Opposed engines in Subaru, FHI is also spearheading the development of environmentally friendly products and is committed to contributing to global environmental preservation.

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