PRESS INFORMATION



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FHI Announces Results for July 2010 (Flash report)

Production

		July 2010		JanJul. 2010	
		units	10 vs 09	units	10 vs 09
Domestic production*1	Passenger cars	36, 164	109. 4%	239, 795	152. 2%
	Mini cars	8, 006	96. 7%	52, 900	104. 7%
	Total	44, 170	106. 9%	292, 695	140. 6%
Overseas production*2	Passenger cars	7, 665	139. 3%	84, 991	267. 5%
Total		51, 835	110. 7%	377, 686	157. 4%

^{*1.}JAMA(Japan Automobile Manufacturers Association Inc.) report basis (CBU)

• The global production for July increased nineth consecutive month year-on-year, due to the strong sales of Impreza and Forester for domestic market and Legacy for overseas markets.

●Sales in Japan

	July 2010		JanJul. 2010	
	units	10 vs 09	units	10 vs 09
Passenger cars*1	9, 388	87. 4 %	49, 840	109.8%
Mini cars*2	10, 985	116. 8%	62, 239	106.0%
Total	20, 373	101. 1%	112, 079	107. 7%

^{*1.}Excludes commercial vehicles

• Despite decreased sales of passenger cars such as Legacy, total domestic sales for July increased for the tenth consecutive month year-on-year, due to the strong sales of mini cars.

Export

	July 2010		JanJul. 2010	
	units	10 vs 09	units	10 vs 09
Total	29, 718	115. 0%	192, 255	153. 6%

^{*1.}JAMA report basis

• Total exports from Japan in July increased for the nineth consecutive month year-on-year, due to increased exports to U.S., China and Australia.

^{*2.}Local line-off basis

^{*2.}Includes mini trucks