PRESS INFORMATION



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FHI Announces Results for September 2010 and 1st Half of FY 2011

(Flash Report)

Tokyo-Fuji Heavy Industries, Ltd. (FHI) announces today its production, domestic sales and export results for September 2010 and 1st half of FY 2011.

Production

| | | | September 2010 | | Year to date (Jan. 1 to Sep. 30) | | 1st HALF of FY 2011 (Apr. 1 to Sep. 30) | |
|-----------------------|----------------|--------|----------------|---------|-------------------------------------|---------|--|--|
| | | units | 10 vs 09 | units | 10 vs 09 | units | 10 vs 09 | |
| Domestic production*1 | Passenger cars | 36,812 | 116.8% | 304,506 | 142.3% | 203,658 | 133.7% | |
| | Mini cars | 8,275 | 90.3% | 66,667 | 101.6% | 40,902 | 90.9% | |
| | Total | 45,087 | 110.8% | 371,173 | 132.8% | 244,560 | 124.0% | |
| Overseas production*2 | Passenger cars | 14,371 | 132.5% | 115,183 | 221.9% | 77,787 | 216.7% | |
| Total | | 59,458 | 115.4% | 486,356 | 146.7% | 322,347 | 138.2% | |

^{*1.}JAMA(Japan Automobile Manufacturers Association Inc.) report basis (CBU

<September>

The global production for September increased eleventh consecutive month year-on-year and set an all-time September record, due to
the strong sales of Legacy for global markets. Regarding the overseas production, it is the record production for the month of
September.

<1st Half of FY2011>

• The global production for the period April through September 2010 increased year-on-year for the first time in two years, due to the increased production of Impreza and Forester for domestic market and Legacy for overseas markets. The total production and the production for overseas set an all-time record for the same period April through September.

●Sales in Japan

| | September 2010 | | Year to date (Jan. 1 to Sep. 30) | | 1st HALF of FY 2011 (Apr. 1 to Sep. 30) | |
|------------------|----------------|----------|-------------------------------------|----------|--|----------|
| | units | 10 vs 09 | units | 10 vs 09 | units | 10 vs 09 |
| Passenger cars*1 | 10,374 | 113.3% | 66,423 | 114.1% | 40,049 | 108.6% |
| Mini cars*2 | 9,799 | 97.3% | 79,899 | 106.9% | 52,068 | 112.5% |
| Total | 20,173 | 104.9% | 146,322 | 110.1% | 92,117 | 110.8% |

^{*1.}Excludes commercial vehicles

<September>

 Total domestic sales for September increased for the twelveth consecutive month year-on-year, due to the strong sales of Legacy and Impreza.

<1st Half of FY2011>

• The total domestic sales for the period April through September 2010 increased for the first in six years year-on-year, due to the increased sales of Impreza and Forester. Both passenger and mini cars sales increased for the first in sixteenth years year-on-year.

Export

| | September 2010 | | Year to date (Jan. 1 to Sep. 30) | | 1st HALF of FY 2011 (Apr. 1 to Sep. 30) | |
|-------|----------------|----------|----------------------------------|----------|--|----------|
| | units | 10 vs 09 | units | 10 vs 09 | units | 10 vs 09 |
| Total | 30,358 | 113.8% | 242,003 | 142.1% | 164,303 | 140.0% |

^{*1.}JAMA report basis

<September>

 Total exports from Japan in September increased for the eleventh consecutive month year-on-year, due to increased exports to U.S., China, Germany and Russia.

<1st Half of FY2011>

• Total exports for the period April through September 2010 increased year-on-year for the first time in two years and set an all-time record, due to the increased exports to U.S., China and Australia.

^{*2.}Local line-off basis

^{*2.}Includes mini trucks