PRESS INFORMATION



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FHI Temporarily Changes Company Holidays after July

Tokyo, June 1, 2011 - Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, today announced that it will temporarily change company holidays as well as summer holidays this year.

The Japanese Automotive Manufacturers' Association (JAMA) has requested JAMA members to change normal weekly holidays from Saturdays and Sundays to Thursdays and Fridays during the summer period to aid the national effort to reduce electricity consumption since the major earthquake and its aftermath. In response to this, FHI has decided the following changes of company holidays.

1. Changes of Company Holidays

For the period July 1 to September 30, 2011, FHI will designate Thursdays and Fridays as holidays, and Saturdays and Sundays as workdays, for all FHI facilities and Subaru plants in Japan, except for Industrial Products Company facilities in Japan.

2. Changes of Summer Holidays

FHI will change summer holidays this year, considering parts supply and changes of company holidays.

Division	Original plan	Changed plan
All Subaru plants in Gunma, Japan	From August 6 through August 15	From August 4 through August 19
Administrative sections at Subaru plants	From August 6 through August 15	From August 10 through August 19
Industrial Product Company in Japan	From August 7 through August 15	From August 13 through August 21
Eco Technologies Company in Japan	From August 6 through August 15	From August 12 through August 19
Other divisions* in Japan	From August 6 through August 15	From August 11 through August 19

^{*}include FHI Head Office and Aerospace Company.

FHI sincerely apologizes for any inconvenience being experienced by customers due to delayed delivery of new vehicles since the major earthquake. FHI realizes the considerable inconvenience this decision may cause our customers, business partners, suppliers and dealers, and greatly appreciates their understanding.