



**All Subaru Models Including All-new Impreza Awarded
“IIHS TOP SAFETY PICK” for Third Consecutive Year
- Subaru remains the only manufacturer with wins for all models -**

Tokyo, December 16, 2011 – Fuji Heavy Industries Ltd. (FHI), the manufacturer of Subaru automobiles, is pleased to introduce the announcement made by Subaru of America, Inc.* that the Insurance Institute of Highway Safety (IIHS; a nonprofit organization supported by auto insurers in the US) has awarded the best possible ranking of 2012 TOP SAFETY PICK to all Subaru models currently sold in the North American region, including the all-new Impreza with top-level fuel efficiency** in the all-wheel drive passenger vehicle class. Subaru has been recognized by IIHS for three consecutive years as the only automotive manufacturer with a TOP SAFETY PICK winner in all its lineup models (Legacy, Outback, Forester, Tribeca, and Impreza).

On this win, Thomas Doll, executive vice president and COO of Subaru of America, Inc. said, “Our customers take their safety very seriously and so we are very pleased that IIHS has recognized us again with a TOP SAFETY PICK winner for all our qualifying models. To be able to include the redesigned 2012 Impreza to the list is an outstanding success and a tribute to the engineering that goes into our products. The IIHS reinforces to our customers that Subaru maintains the highest standards to produce vehicles that are fun-to-drive, durable, reliable as well as safe.”

IIHS provides consumers with vehicle safety information by rating the vehicle’s performance on four passenger protection tests as good, acceptable, marginal, or poor. To win TOP SAFETY PICK, a vehicle must have good ratings in all four tests of high-speed front and side crash tests, a rollover test, and evaluations of seat/head restraints for protection against neck injuries in rear impacts. In addition, winners must be equipped with electronic stability control.

FHI aims to offer “Enjoyment and Peace of Mind” through the Subaru experience, its brand statement “Confidence in Motion” at the foundation. “Enjoyment and Peace of Mind” is not possible without the crucial element of “safety”. Subaru will pursue all-around safety by continuing to advance its active, passive and pre-crash safety technologies.

*Subaru of America, Inc.: a wholly owned subsidiary of Fuji Heavy Industries Ltd. Headquartered in Cherry Hill, N.J., the company markets and distributes Subaru vehicles in the United States. Chairman, president & CEO, Takeshi Tachimori

**Achieved 36 miles per gallon for highway mileage according to Subaru in-house data.