



FHI Introduces the 2013 LEGACY (Chinese specifications) at the 2012 Beijing International Automotive Exhibition

Tokyo, April 23, 2012 – Fuji Heavy Industries Ltd. (FHI), the manufacturer of Subaru automobiles, today unveiled the 2013 Legacy (Chinese specifications) at the Beijing International Automotive Exhibition.

The product concept of 2013 Legacy is “All performance enhancement” that covers designs, fuel efficiency, driveability and safety. In pursuit of further evolution that greatly exceeds customers’ expectations, FHI has developed the 2013 Subaru Legacy with more extensive modifications than a typical yearly model change. The modifications are not limited to exterior and interior changes. The Legacy-like sporty driving feel with comfort and peace of mind were further refined. The new generation Horizontally-Opposed Boxer engine improved fuel efficiency. While maintaining a top level safety assessment, the 2013 Legacy was developed with original exterior design which is distinguishable in Chinese market.



Subaru 2013 Legacy (Chinese specifications)

■ Design

< Exterior >

By adopting the headlamps with the motif common with other Subaru vehicles and a hexagon grille that conveys wideness, stability and sharpness in the front face, a sporty and strong image is expressed. The design modifications for Chinese market accentuate this model’s uniqueness, providing a sharper and sportier look for the Legacy. While the vehicle height was raised by 60mm, the front bumper, side spoiler and rear bumper were newly designed. Those original designs make the body look bolder, thus creating a powerful presence in the Legacy sedan form. Due to the front and rear fender design with massive wheel arches, vehicle width was extended by 40mm. Combined with the new 18 inch-wheels, wheel arch designs embody power running through the symmetrical All-Wheel drive, while highlighting the vigor of the Legacy. Chrome parts on the side sill spoiler and rear bumper accentuate high quality.

< Interior >

With the design concept of “Sportiness” and “Luxury”, quality and functionality were improved. The color of the center panel, front console and steering switch panel was changed from silver to black-metal-like color. Electronic parking brake and “SI-DRIVE” switches were relocated for better usability.

■ Fuel Efficiency

To satisfy the increasing demands for environmental consciousness and fuel efficiency, the new generation Boxer engine was newly adopted. By combining the light and compact second-generation Lineartronic (CVT), first introduced in the new Impreza, fuel economy was further improved.

■ Driveability

Low to mid speed torque centers on manageability in practical use and was improved by the adoption of the new generation Boxer engine and the second-generation Lineartronic (CVT). High fuel efficiency and engine output were both achieved. Suspensions were also revised to further refine the unique driving experience of the Legacy : they are fun to drive, giving a secure driving feel, excellent stability in straight line driving and good cornering performance. Body vibration is kept to a minimum and better maneuverability was also achieved due to the setting change of damper and spring rate, reinforcement of the cradle frame and the body structure.

■ Safety

Subaru’s renowned crash safety performance, which receives excellent evaluations, has been enhanced by the addition of the bumper beam reinforcement and the knee airbag for a driver. Moreover, the VDC (Vehicle Dynamics Control) with new control system also improved its hazard avoidance capability.

The special site opened today at 11:30 on the Subaru Global Site.

<http://www.subaru-global.com/ms2012/beijing/>

The site features information updates relating to the 2012 Beijing International Automotive Exhibition including Subaru’s press conference.

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