



Exhibition Outline of the 43rd Tokyo Motor Show 2013

Tokyo, October 30, 2013 - Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, announced today its presentation at the 43rd Tokyo Motor Show 2013. The main theme of the Subaru exhibition will be "Confidence in Motion" which corresponds to the Subaru brand statement. Through its models and interactive display booth, Subaru will present its future vision of "driving enjoyment and peace of mind" that the brand is committed to offering its customers.

At Tokyo Motor Show 2013, Subaru will introduce for the first time in the world the new sports tourer "LEVORG" (prototype). This model was developed to propose the next ideal in automobiles to the Japan market. Subaru devoted all of its latest technologies into the development of this model which merges driving, safety and environmental friendliness at an exceptional level.

The future of Subaru will be conveyed through its other displayed models as well. Technologically, Subaru's aims are represented in SUBARU VIZIV EVOLUTION CONCEPT and the next trend in urban SUVs is suggested with SUBARU CROSS SPORT DESIGN CONCEPT.

Press briefing by FHI President Yasuyuki Yoshinaga is scheduled at 8:30 a.m. on November 20 at Subaru booth (East Hall).

It will be broadcast via live webcast "SUBARU-USTREAM"
(<http://ustream.tv/channel/SUBARU-USTREAM>)*.

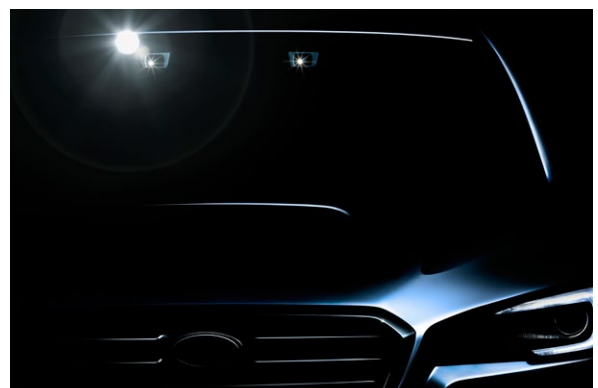
The official Subaru website will feature a section dedicated to information on the Subaru booth at Tokyo Motor Show 2013. The site will open today at noon in Japan.

Subaru booth information site: www.subaru.jp/tms2013

* : Ustream is a live video streaming website operated by Ustream Asia Inc..



LEVORG



Main Exhibits

<SUBARU LEVORG>



LEVORG features an exquisite and stylish design with a sports car feel. It offers the best in driveability, safety and environmental friendliness, combined with the practicality of a touring car. It is a new type of sports tourer targeting the Japan market.

LEVORG employs the most advanced technologies. For instance, the powertrain contains the newly-developed 1.6-liter Horizontally-Opposed direct injection turbo "DIT" engine which embodies both superb driving pleasure and extraordinary environmental performance. Also included is the next-generation EyeSight with many added safety functions and the newly launched steering support control.

Subaru is presenting to the world the new sports tourer LEVORG which transcends categorization and actualizes "driving enjoyment and peace of mind" at a higher standard.

<SUBARU VIZIV EVOLUTION CONCEPT>



In order to demonstrate the Subaru brand's future direction, both aesthetically and technologically, Subaru will debut in Japan the SUBARU VIZIV EVOLUTION CONCEPT. This is the advanced form of the future-generation crossover concept model named SUBARU VIZIV CONCEPT which was exhibited at shows such as the 2013 Geneva International Motor Show.

SUBARU VIZIV EVOLUTION CONCEPT carries a power unit which represents one of the ideas Subaru has for the future of its powertrains. It is a plug-in hybrid system that consists of the 1.6-liter Horizontally-Opposed direct injection turbo "DIT" engine, combined with high-torque-compatible Lineartronic (CVT) with one front motor and two rear motors. In addition, Subaru will illustrate its goal for the future of safety technology with the adoption of an innovative autopilot system.

SUBARU VIZIV EVOLUTION CONCEPT is an embodiment of Subaru's vision of the future.

[Major Specifications]

Overall Length x Width x Height (mm): 4,320 x 1,900 x 1,510

Engine Type: 1.6-liter Horizontally-Opposed direct injection turbo "DIT" engine

Transmission Type: Lineartronic (CVT)

Electric Motor Type: Interior permanent magnet synchronous motor; 1 front motor, 2 rear motors

Drivetrain: Independent-rear-motor-driven Symmetrical AWD (All-Wheel drive) + Plug-in hybrid system

Battery Type: Lithium-ion batteries

<SUBARU CROSS SPORT DESIGN CONCEPT>



SUBARU CROSS SPORT DESIGN CONCEPT is a combination of 'sport' and 'utility' - both aspects which have been refined by Subaru over the years.

This model has a compact body with overall length of 4,300mm that allows brisk driving and yet makes available features such as easy seat access, comfortable interior, and abundant luggage space. SUBARU CROSS SPORT DESIGN CONCEPT is what Subaru perceives to be the next trend in urban SUVs.

<SUBARU CROSSOVER 7 CONCEPT>

A new face in the Subaru SUV lineup is a seven-seater crossover. Not only does SUBARU CROSSOVER 7 CONCEPT have a sophisticated urban look but its exterior also projects rough-road driving capability. The interior features original smooth tan leather seats that will bring out the desire to go for a drive in any adult. The elegant and roomy space will manage to provide “driving enjoyment and peace of mind” at all times.

[Major Specifications]

Overall Length×Width×Height (mm): 4,780×1,800×1,705

Engine Type: 2.5-liter Horizontally-Opposed engine

Transmission Type: Lineartronic (CVT)

Drivetrain: Symmetrical AWD

List of Exhibits:

- SUBARU LEVORG (world premiere; prototype)
- SUBARU VIZIV EVOLUTION CONCEPT (Japan premiere; concept car)
- SUBARU CROSS SPORT DESIGN CONCEPT (world premiere; concept car)
- SUBARU CROSSOVER 7 CONCEPT (concept car)
- SUBARU FORESTER X-BREAK (display model)
- SUBARU BRZ GT300 (display model)
- SUBARU BRZ Premium Sport Package (production model)
- SUBARU XV HYBRID (production model)
- 1.6-liter Horizontally-Opposed direct injection turbo “DIT” engine (technology exhibit)