# PRESS INFORMATION



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## FHI Announces Production, Japan Sales and Export Results for October 2013 (Flash Report)

### **Production**

		October 2013		Jan-Oct 2013	
		units	2013 vs 2012	units	2013 vs 2012
Domestic production	*1 *2	59,812	109.7%	527,387	112.2%
Overseas production	*3	15,997	94.0%	145,800	92.6%
Total		75,809	105.9%	673,187	107.3%

<sup>\*1</sup> JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

Led by strong demand for the Forester, domestic production rose year over year for the 10th straight month, setting an all-time record for the month of October. While overseas production declined from a year ago for the 6th month in a row, total global production grew year over year for the 10th consecutive month, posting an all-time monthly production record.

### Japan Sales

	October 2013		Jan-Oct 2013	
	units	2013 vs 2012	units	2013 vs 2012
Passenger vehicles	8,237	100.8%	108,121	127.4%
Mini vehicles	3,895	149.2%	47,080	74.1%
Total	12,132	112.5%	155,201	104.6%

With continued high demand for the Forester, domestic sales of passenger cars increased from a year ago for the 17th month in a row. Mini-vehicle sales were led by the "Pleo Plus" minicar and increased from last year for the second straight month. Total Japan sales rose from the previous year for the 7th consecutive month.

### **Export**

	October 2013		Jan-Oct 2013	
	units	2013 vs 2012	units	2013 vs 2012
Total	40,594	123.6%	371,624	117.4%

<sup>\*</sup> JAMA report basis

Propelled by continued strong sales in North America as well as high demand for the Forester in other overseas markets, CBU exports grew year over year for the 9th consecutive month, setting an all-time export record for the month of October.

<sup>\*2</sup> FHI ended mini vehicle production in March 2012.

<sup>\*3</sup> Local line-off basis