December 25, 2013

FHI Announces Production, Japan Sales and Export Results for November 2013 (Flash Report)

Production

	November 2013		Jan-Nov 2013	
	units	2013 vs 2012	units	2013 vs 2012
Domestic production *1 *2	57,731	111.9%	585,118	112.2%
Overseas production *3	13,273	86.5%	159,073	92.1%
Total	**71,004**	**106.1%**	**744,191**	**107.2%**

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 FHI ended mini vehicle production in March 2012.

*3 Local line-off basis

Led by strong demand for the Forester, domestic production rose year over year for the 11th straight month, setting an all-time record for the month of November. While overseas production declined from a year ago for the 7th month in a row, total global production grew year over year for the 11th consecutive month, posting an all-time production record for November.

Japan Sales

	November 2013		Jan-Nov 2013	
	units	2013 vs 2012	units	2013 vs 2012
Passenger vehicles	9,287	78.1%	117,408	121.3%
Mini vehicles	3,834	118.7%	50,914	76.3%
Total	**13,121**	**86.8%**	**168,322**	**102.9%**

Domestic sales of passenger vehicles posted the first year-over-year decrease in 18 months due to a reactionary fall from November of last year boosted by the all-new Forester launch as well as supply shortages of high-demand models, mainly the Impreza series. Mini-vehicle sales were led by the "Pleo Plus" minicar and increased from last year for the third straight month. Total Japan sales declined from a year ago for the first time in 8 months.

Export

	November 2013		Jan-Nov 2013	
	units	2013 vs 2012	units	2013 vs 2012
Total	**53,284**	**174.7%**	**424,908**	**122.5%**

* JAMA report basis

CBU exports grew year over year for the 10th consecutive month setting an all-time monthly export record, led by continued strong sales in North America as well as the boost by added exports for North America that had been carried over from end-of-October shipments due to typhoon hits in Japan.

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