PRESS INFORMATION



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FHI Announces Management Changes

Tokyo, March 3, 2014 - Fuji Heavy Industries Ltd. (FHI), the manufacturer of Subaru automobiles, today announced the following management changes.

1. Promoted Corporate Vice Presidents (Effective April 1, 2014)

- Masahiro Kasai, Corporate Executive Vice President (Current title: Corporate Senior Vice President, Chief General Manager of Subaru Manufacturing Div. and Gunma Plant)

Tomomi Nakamura, Corporate Senior Vice President
(Current title: Corporate Vice President, Senior General Manager of Subaru Global Marketing Div., Subaru Overseas Sales
& Marketing Div 1, and Subaru Overseas Sales & Marketing Div 2)

- Kazuo Hosoya, Corporate Senior Vice President (Current title: Corporate Vice President, General Manager of Human Resources Dept.

- Masaki Okawara, Corporate Senior Vice President (Current title: Corporate Vice President, President of Subaru of Indiana Automotive, Inc.)

2. Newly-appointed Corporate Vice Presidents (Effective April 1, 2014)

- Nobuhiko Murakami, Corporate Senior Vice President (Current title: Deputy Chief Officer of Customer First Promotion Group, Toyota Motor Corporation)

- Toshiaki Tamegai, Corporate Vice President (Current title: Senior General Manager of Subaru Manufacturing Div. and General Manager of Corporate Planning Dept.)

- Hiroki Kurihara, Corporate Vice President (Current title: President, Nagoya Subaru Motors Inc.)

- Tetsuo Onuki, Corporate Vice President (General Manager, Body Design Dept., Subaru Engineering Div.)

3. Retiring Corporate Vice Presidents (Effective March 31, 2014)

- Mitsuru Takada

(Current title: Corporate Executive Vice President, Chief General Manager of Subaru Overseas Sales & Marketing Div 2)

- Tamaki Kamogawa

(Current title: Corporate Senior Vice President, Chief General Manager of Subaru Purchasing Div.) * Appointed as President of Subaru Kohsan Co., Ltd. effective April 1, 2014

- Yoshio Hirakawa

(Current title: Corporate Senior Vice President, Senior General Manager of Subaru Engineering Div.) * Appointed as President of Subaru Tecnica International Inc. and Technical Advisor of FHI effective April 1, 2014

- Tatsuhiko Mukawa

(Current title: Corporate Senior Vice President, Senior General Manager of Subaru Engineering Div.) * Appointed as President of Fuji Techno-Services Co., Ltd. effective April 1, 2014

- Tsuyoshi Nakai

(Current title: Corporate Vice President, External Relations)

* Appointed as Advisor of FHI effective April 1, 2014

Name	New	Current
	-Corporate Planning Dept.	-Corporate Planning Dept.
	-Business Planning Dept.	-Business Planning Dept.
Akira Mabuchi	-Affiliated Companies Dept.	-Affiliated Companies Dept.
Director	-China Project Office	-China Project Office
Corporate Executive	-Subaru Cost Planning & Management Div.	-Subaru Cost Planning & Management Div.
Vice President	-Subaru Purchasing Div.	-Subaru Product & Portfolio Planning Div.
	-Subaru Quality Assurance Div.	-Subaru Purchasing Div.
		-Subaru Quality Assurance Div.
Naoto Muto	-Intellectual Property Dept.	-Intellectual Property Dept.
Director	-Subaru Product & Portfolio Planning Div.	-Subaru Engineering Div.
Corporate Executive	-Subaru Engineering Div.	-Subaru Technical Research Center
Vice President	-Subaru Technical Research Center	
Tomohiko Ikeda	-Secretarial Office	-Secretarial Office
Director	-Human Resources Dept.	-Human Resources Dept.
Corporate Executive		-Subaru Global Marketing Div.
Vice President		-Subaru Japan Sales & Marketing Div.
vice i resident		-Subaru Overseas Sales & Marketing Div 2
	-Finance & Accounting Dept.	-Finance & Accounting Dept.
	-Corporate Communications Dept.	-Corporate Communications Dept.
Mitsuru Takahashi	-Business Process & Information System	-Business Process & Information System
Director	Management Dept.	Management Dept.
Corporate Executive	-General Administration Dept.	-General Administration Dept.
Vice President	-Legal Dept.	-Legal Dept.
	-Internal Audit Dept.	-Internal Audit Dept.
	(No change from current area of responsibilities)	Super Oversoon Solon & Marketing Dire 1
Takeshi Tachimori	-Subaru Global Marketing Div.	-Subaru Overseas Sales & Marketing Div 1
Director	-Subaru Japan Sales & Marketing Div.	-Subaru of America, Inc.
Corporate Executive	-Subaru Overseas Sales & Marketing Div 1	
Vice President	-Subaru Overseas Sales & Marketing Div 2	
	-Subaru of America, Inc.	

4. Responsibility Changes: Directors (Effective April 1, 2014)

5.	Responsibility Cl	hanges: Corporate	Vice Presidents ((Effective A _j	pril 1, 2014)
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Name	New	Current
	-Business Process & Information System	-Business Planning Dept.
	Management Dept.	-Business Process & Information System
Shuzo Haimoto	-Industrial Products Company	Management Dept.
Corporate Executive		-Industrial Products Company
Vice President	Company President of Industrial Products	General Manager of Business Planning Dept. and
	Company	Company President of Industrial Products
		Company
Masahiro Kasai	-Subaru Purchasing Div.	-Subaru Manufacturing Div.
Corporate Executive	Chief General Manager of Subaru Purchasing	Chief General Manager of Subaru Manufacturing
Vice President	Div.	Div. and Gunma Plant
	-Subaru Overseas Sales & Marketing Div 2	-Subaru Parts & Accessories Div.
Hidetoshi Kobayashi	-Subaru Parts & Accessories Div.	-Subaru Global Marketing Div.
Corporate Senior	Chief General Manager of Subaru Overseas	Chief General Manager of Subaru Parts &
Vice President	Sales & Marketing Div 2 and Subaru Parts &	Accessories Div. and Senior General Manager of
	Accessories Div.	Subaru Global Marketing Div.
	-Subaru Overseas Sales & Marketing Div 1	-Subaru Global Marketing Div.
	-Subaru of America, Inc.	-Subaru Overseas Sales & Marketing Div 1
Tomomi Nakamura		-Subaru Overseas Sales & Marketing Div 2
Corporate Senior	Chief General Manager of Subaru Overseas	Senior General Manager of Subaru Global
Vice President	Sales & Marketing Div 1 and Chairman of	Marketing Div., Subaru Overseas Sales &
	Subaru of America, Inc.	Marketing Div 1, and Subaru Overseas Sales &
		Marketing Div 2
Masaki Okawara	-Subaru Manufacturing Div.	- Subaru of Indiana Automotive, Inc.
Corporate Senior	Chief General Manager of Subaru Manufacturing	President of Subaru of Indiana Automotive, Inc.
Vice President	Div. and Gunma Plant	
Yasunobu Nogai	-Subaru Cost Planning & Management Div.	-Subaru Cost Planning & Management Div.
Corporate	Chief General Manager of Subaru Cost Planning	Chief General Manager of Subaru Cost Planning
Vice President	& Management Div.	& Management Div. and General Manager of
vice i resident		Business Planning Dept.
Satoshi Maeda	-Intellectual Property Dept.	-Subaru Engineering Div.
Corporate	-Subaru Engineering Div.	
Vice President	Senior General Manager of Subaru Engineering	Senior General Manager of Subaru Engineering
	Div.	Div.

6. Responsibilities of New Corporate Vice Presidents (Effective April 1, 2014)

Name	New	Current
Nobuhiko Murakami	-Subaru Global Marketing Div.	
Corporate Senior	Senior General Manager of Subaru Global	—
Vice President	Marketing Div.	
Toshiaki Tamegai	- Subaru of Indiana Automotive, Inc.	Senior General Manager, Gunma Plant, Subaru
Corporate	President of Subaru of Indiana Automotive, Inc.	Manufacturing Div.
Vice President		
Hiroki Kurihara	-Subaru Japan Sales & Marketing Div.	President, Nagoya Subaru Motors Inc.
Corporate	Chief General Manager of Subaru Japan Sales &	
Vice President	Marketing Div.	
Tetsuo Onuki	-Subaru Engineering Div.	General Manager, Body Design Dept., Subaru
Corporate	Senior General Manager of Subaru Engineering	Engineering Div.
Vice President	Div. and General Manager of Body Design Dept.	