PRESS INFORMATION



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FHI Announces Production, Japan Sales and Export Results for February 2014 (Flash Report)

		February 2014			Jan-Feb 2014	
		Units	2014 vs 2013		Units	'14 vs '13
	Domestic Production *1	49,956	-4.1%	First y/y decrease in 14 months	105,556	+3.8%
	Overseas Production *2	13,441	-16.1%	Decreased y/y for 10th consecutive month	27,925	-14.8%
Global Production Total		63,397	-6.9%	First y/y decrease in 14 months	133,481	-0.7%
	Passenger Vehicles	10,478	+2.2%	Increased y/y for 2nd consecutive month	20,751	+2.0%
	Mini Vehicles	6,024	+15.6%	Increased y/y for 6th consecutive month	10,378	+16.4%
Ja	pan Sales Total	16,502	+6.7%	Increased y/y for 2nd consecutive month	31,129	+6.4%
Export Total *3		☆ 43,696	+14.5%	Increased y/y for 13th consecutive month	75,269	+17.0%

☆: Record high for the month of February

- *1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)
- *2 Local line-off basis
- *3 JAMA report basis

< Production >

Domestic Production: Decreased year-on-year as production was partly suspended due to heavy snow.

Overseas Production: Decreased year-on-year as inventory levels of the Legacy and Outback in North America

have been improved.

< Japan Sales >

Passenger Vehicles: Increased year-on-year led by strong sales of the Impreza series and Forester.

Mini Vehicles: Increased year-on-year led by strong sales of the Stella minicar and other models.

< Export > Increased year-on-year due to continued strong sales in North America.