



## Exhibition Outline of the 2010 Beijing International Automotive Exhibition

Tokyo, April 1, 2010 - Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, today announced that it will exhibit the “SUBARU HYBRID TOURER CONCEPT” in China for the first time at 2010 Beijing International Automotive Exhibition slated for April in Beijing, China (Press day: April 23 and 24; Open to the public from April 25 through May 2). It will also showcase the Subaru Legacy and Outback models, and the Subaru’s unique technical exhibits including the Forester model’s cut body. With these displays and throughout the booth design, FHI will showcase Subaru’s efforts to integrate enjoyable and reliable driving with the global environment, based on the Subaru’s core technologies of “Symmetrical All-Wheel Drive (AWD)” and “Horizontally-Opposed Boxer Engine”. The press conference by President Ikuo Mori is scheduled at the Subaru booth on April 23



Subaru booth image

Employing the Subaru’s core technology of “Symmetrical All-Wheel Drive (AWD)” and “Horizontally-Opposed Boxer Engine”, the “SUBARU HYBRID TOURER CONCEPT” reflects Subaru’s vision of the future grand touring car. Presented with an eye-catching sculpted exterior design, the concept offers an ideal combination of Subaru’s authentic driving performance, all-round safety features and environmental friendliness provided by its unique hybrid system.

### <SUBARU HYBRID TOURER CONCEPT>



Length x Width x Height:

4,630 x 1,890 x 1,420mm

Power Unit:

2.0-litre Horizontally-Opposed direct fuel-injection turbo gasoline engine plus two motors

## About Fuji Heavy Industries Ltd.

Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, is a leading manufacturer in Japan with a long history of technological innovations that dates back to its origin as an aircraft company. While the automotive business is a main business pillar, FHI's Aerospace, Industrial Products and Eco Technologies divisions offer a diverse range of products from general-purpose engines, power generators, and sanitation trucks to small airplanes, crucial components for passenger aircrafts, and wind-powered electricity generating systems. Recognized internationally for its AWD (all-wheel drive) technology and Horizontally-Opposed engines in Subaru, FHI is also spearheading the development of environmentally friendly products and is committed to contributing to global environmental preservation

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