

SOCIAL ACTION PROGRAMS

As a member of society, FHI recognizes that it is important to live and prosper in harmony with local communities and society around our factories that produce products every day. We are committed to promoting exchange with each other, conducting cleanup activities, contributing a fund and attending events related to environmental preservation.

1 Social Contributions

Exchanges with the Region

Each production base holds an annual event with many residents around the plant.

In addition to these events, the Gunma Manufacturing Division held the Subaru Friendship Concert in June, September and November under the sponsorship of the Subaru Community Exchange Association. Each concert was well attended.

The Utsunomiya Manufacturing Division let local residents use their fence of about one kilometer in the north of the factory as the “Friendship Atelier.” Year 2002 was the year the paintings were renewed biyearly; the seventh theme was “The Beautiful Earth and I.” Each time citizens made wonderful pictures full of dreams.

Production Base	Event
Gunma Manufacturing Division	Subaru Thanksgiving Festival was held in the Main Plant (October). 23,000 people attended.
	Yajima Plant Festival was held in the Yajima Plant (November). 3,000 people attended.
	Friendship and Thanksgiving Festival was held in the Oizumi Plant (May). They celebrated the plant's twenty-year anniversary.
Utsunomiya Manufacturing Division	Friendship Festival was held in the Main Plant (October). 9,000 people attended.
Saitama Manufacturing Division	They cooperated in the Renge Festival (April).
	They cooperated in the Kitamoto Festival (November).
Tokyo Office	They attended the 2002 Mitaka Sports Festival (October).
Isesaki Plant	They cooperated in the Isesaki Festival (August).



Subaru Thanksgiving Festival
(Gunma Manufacturing Division)



The 22nd Subaru Friendship Concert
(September)



Memorial potted plants were handed out to the attendants.



Friendship Atelier Street (Utsunomiya Manufacturing Division)

Aiming to Live in Harmony with the Local Community

Designated as a “Sai-no-Kuni Factory” (Saitama Manufacturing Division)

The Saitama Manufacturing Division was designated by Saitama Prefecture as a Sai-no-Kuni Factory.

Sai-no-Kuni Factory Designation System: the Saitama Prefectural Governor designates a factory located in Saitama that excels at technical capabilities and environmental preservation activities as a partner of creating a bountiful prefecture, Sai-no-Kuni. We are working on creating a factory loved by the local community and appropriate to the designation.



Governor Tsuchiya (right) presents Mr. Daikuhara, Chief General Manager of the Saitama Manufacturing Division (left) a certificate of designation as a Sai-no-Kuni factory.



The plate of a Sai-no-Kuni Factory

Establishment of the Subaru Safety Environment Association (Gunma Manufacturing Division)

Aiming to maintain and improve environmental preservation activities by local suppliers, the Gunma Manufacturing Division established the Subaru Safety Environment Association. The association promotes cross-fertilization of environmental prevention such as energy saving, waste reduction and pollution prevention and environmental education.



Education on environmental issues to new employees of companies with membership in the Subaru Safety Environment Association. (April 21-22, 2003)

Participating in Formulation of the Utsunomiya City's Environment Basic Plan (Utsunomiya Manufacturing Division)

Mr. Miyake, Administrative General Manager, who is responsible for environmental management of the Utsunomiya Manufacturing Division, became a leader of the working team for formulation of the Utsunomiya City's Environment Basic Plan as a representative company in Utsunomiya City. He made a contribution to making the Utsunomiya City's Environment Basic Plan issued in February 2003. Utsunomiya City is going to promote the environmental conservation and creation in a comprehensive way according to this basic plan.



Mr. Miyake, Administrative General Manager, attended the Environment Symposium held by Utsunomiya City as a panelist with Mayor Fukuda.



Cooperation in the Teachers' Social Experience Training System (Utsunomiya Manufacturing Division)

The Utsunomiya Manufacturing Division started to cooperate in the Teachers' Social Experience Training System conducted by Tochigi School Board. The first trainee was elementary school teachers who educate children carrying the future of Japan on their shoulders,

and they learned about the company's environmental activities from April to July.

During the training program, the trainees experienced the production base's environmental activities through attending the renewal inspection for ISO 14001 as a member of EMS secretariat. We hope this experience will help the environmental education of children.

Donations and Support

In fiscal 2002, FHI supported the World Wide Fund for Nature Japan, the Wild Bird Society of Japan and the OISCA International. Having achieved its target for donations to its Green Fund, the Utsunomiya Manufacturing Division gave the contributions to the Tochigi Prefecture Green Promotion Committee in November.

The headquarters started to collect used stamps, prepaid cards and postcards in April 2002 as an easy volunteer work and contributed them through Sankei Living Simbun. The Saitama Manufacturing Division conducted the exhibition and sale of ornamental cabbages brought up by students of Kitamoto City-run Asunaro Gakuen. 103 ornamental cabbages were handed out by the students.



Green Fund (Utsunomiya Manufacturing Division) Mr. Miyake, Administrative General Manager (left) handing in donations.



Collecting boxes of used stamps, prepaid cards and postcards (Headquarters)



Cleanup Activities

Each production base is committed to unique cleanup activities.

Production Base	Cleanup Activity
Gunma Manufacturing Division	Cleanup of Kanayama (May, September) (In May, about 400 people from Ota City Government and the Subaru Community Exchange Association cleaned Kanayama Sinsui Park.)
Utsunomiya Manufacturing Division	"Clean Campaign" (June) (Cleanup activity around the factories. About 200 people from the Environment Division in Utsunomiya City Government and our employees participated.)
Saitama Manufacturing Division	Weeding and cleaning of the roads in front of the factories (June) (About 190 employees participated.)



Cleanup of Kanayama (Gunma Manufacturing Division)

2 Cooperation in Special Events

Automotive Business participates in special events such as the Low Pollution Vehicle Fair actively (see p.20).

In the "Automotive Engineering Exposition 2002" sponsored by the Society of Automotive Engineers of Japan (July 23-25 2002, in Yokohama), where next generation vehicles, weight saving technologies and engine cut models were exhibited, FHI received the "Best Exhibitor Prize of 2002 JSAE EXPOSITION AWARD" as a company that made efforts to realize the design and contents that are more easily understood.

Eco Technologies Company also made presentations of a wind power generation system at five events including the 2002 NEW Environment Exhibition in Fukuoka and other environment related products at six events. Moreover, it made a presentation at the Water & Waste-Tech Asia 2003 (Singapore Environment Exhibition, February 25-27, 2003) together with the Industrial Products Company.



Automotive Engineering Exposition 2002



Received the Best Exhibitor Prize of 2002 JSAE EXPOSITION AWARD



OSAKA Low Pollution Vehicles Fair sponsored by Osaka Prefecture, November 22-23, at Osaka Business Park



Made a presentation at Singapore Environment Exhibition (Eco Technologies Company, Industrial Products Company)

3 Receiving Awards and Others

Received the Defense Procurement and Infrastructure Association Award (Aerospace Company)

The Aerospace Company conducted a research project titled "Switching to Pollution-Free Paint Remover for Regular Servicing of Airplanes" and it received the Bouei Choutatsu Kiban Seibi Kyoukai (Defense Procurement and Infrastructure Association) Award in fiscal 2002. This award is given to a group of researchers or engineers or an individual who had an especially great achievement with their voluntary researches in private sectors on improvement of production technologies and production and procurement of defensive tools.

Their research aimed to develop pollution-free alcohol remover used for paint removing in airplanes' regular servicing and thoroughly switch from high-performance dichloromethane paint remover that was thought essential. The Aerospace Company achieved their goal of

total repeal of use of chlorinated organic solvent such as dichloromethane through succeeding in this research with cooperation of various groups.



Concerned parties of the Aerospace Company that received the Defense Procurement and Infrastructure Association Award (Mr. Hoshi, Chief General Manager of the Utsunomiya Manufacturing Division is to the right of the back row).