

April 21, 2008

Subaru Impreza Awarded “JNCAP GRANDPRIX”

Subaru Impreza received the highest rating in JNCAP*, Japan’s safest passenger car award for fiscal 2007.

* Japan New Car Assessment Program

The grand prize of JNCAP is awarded to the passenger car that gets the highest score among the top rating passenger cars in the collision safety performance test for driver’s and front passenger’s seats as well as pedestrian head protection performance test. NASVA** conducts new car assessment every fiscal year aiming to encourage the use of safe automobiles by increasing users’ interests of automobile safety and promote the development of safer automobiles by automobile manufacturers.

**National Agency for Automotive Safety & Victims’ Aid

Subaru Impreza was the only model that received the top rating for overall evaluation of collision safety performance and pedestrian head protection performance among all the automobiles tested during fiscal 2007.

-Evaluation Results of Impreza-

Overall Collision Safety Ratings:

for Driver’s seat

for Front Passenger’s seat

Pedestrian Head Protection Performance: Level 5



About Fuji Heavy Industries Ltd.

Fuji Heavy Industries Ltd. (FHI), the maker of Subaru automobiles, is a leading manufacturer in Japan with a long history of technological innovations that dates back to its origin as an aircraft company. While the automotive business is a main business pillar, FHI’s Aerospace, Industrial Products and Eco Technologies divisions offer a diverse range of products from general-purpose engines, power generators, and sanitation trucks to small airplanes, crucial components for passenger aircrafts, and wind-powered electricity generating systems. Recognized internationally for its AWD (all-wheel drive) technology and Horizontally-Opposed engines in Subaru, FHI is also spearheading the development of environmentally friendly products and is committed to contributing to global environmental preservation.