

July 28, 2017

Subaru Corporation Announces Production, Japan Sales and Export Results for June 2017 and 1st Half of CY2017 (Flash Report)

< June 2017 >

| | June 2017 | | | | | |
|-------------------------|-----------|--------|--------------|--|--|--|
| | Units | | 2017 vs 2016 | | | |
| Domestic production *1 | ☆ | 64,798 | +0.1% | First y/y increase in 3 months | | |
| Overseas production *2 | ☆ | 33,802 | +46.6% | 13th consecutive month of y/y increase | | |
| Global production total | ☆ | 98,600 | +12.3% | 11th consecutive month of y/y increase | | |
| Passenger vehicles | ☆ | 13,140 | +48.1% | 6th consecutive month of y/y increase | | |
| Mini vehicles | | 2,953 | +11.1% | 2nd consecutive month of y/y increase | | |
| Japan sales total | | 16,093 | +39.6% | 9th consecutive month of y/y increase | | |
| Export total *3 | | 48,444 | -5.0% | 5th consecutive month of y/y decrease | | |

< Production >

: Record high for the month of June

- Domestic production increased year-on-year as production of the Impreza and XV models for Japan and the Forester for North America increased, offsetting the impact of moving the production of the Impreza for North America to the U.S.
- Overseas production significantly increased year-on-year, due to increased production capacity as well as the all-new Impreza's start of production in November 2016.

< Sales in Japan>

- Led by strong sales of the all-new Impreza (launched in October 2016) and the all-new Subaru XV (launched in May 2017), passenger vehicle sales posted a June record for the first time in 22 years.
- Mini vehicle sales increased year-on-year, led by the all-new Chiffon launched in December 2016.

< Exports >

While demand for the Forester remained strong especially in North America, exports from Japan decreased year-on-year, as
production of the Impreza for North America was moved from Japan to the U.S. and the Levorg and WRX models were at their
model change timing.

< January – June 2017 >

| | January – June 2017 | | | | | |
|-------------------------|---------------------|---------|--------------|--------------------------------------|--|--|
| | Units | | 2017 vs 2016 | | | |
| Domestic production *1 | | 353,756 | -2.8% | First y/y decrease in 6 years | | |
| Overseas production *2 | * | 202,300 | +55.9% | 3rd consecutive year of y/y increase | | |
| Global production total | * | 556,056 | +12.6% | 6th consecutive year of y/y increase | | |
| Passenger vehicles | * | 77,910 | +25.2% | First y/y increase in 2 years | | |
| Mini vehicles | | 18,089 | +5.5% | First y/y increase in 5 years | | |
| Japan sales total | | 95,999 | +20.9% | First y/y increase in 2 years | | |
| Export total *3 | | 265,681 | -8.2% | First y/y decrease in 6 years | | |

★: Record high for January-June period

< Production >

- Domestic production decreased year-on-year as production of the Impreza for North America was moved from Japan to the U.S.
- Overseas production significantly increased year-on-year, due to increased production capacity as well as the all-new Impreza's start of production in November 2016.

< Sales in Japan>

- Passenger vehicle sales posted a record high for the January-June period for the first time in 20 years since 1997.
- Mini vehicle sales increased year-on-year for the first time in 5 years.

< Exports >

- Exports from Japan decreased year-on-year, as production of the Impreza for North America was moved from Japan to the U.S.

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU) *2 Local line-off basis *3 JAMA report basis