

November 29, 2017

Subaru Corporation Announces Production, Japan Sales and Export Results for October 2017 (Flash Report)

< October 2017 >

	October 2017				Jan-Oct 2017		
	Units		2017 vs 2016		Units		'17 vs '16
Domestic production *1		64,295	+2.1%	First y/y increase in 2 months		587,860	-2.4%
Overseas production *2	☆	32,826	+3.6%	First y/y increase in 4 months	0	314,789	+29.0%
Global production total	☆	97,121	+2.6%	First y/y increase in 4 months	0	902,649	+6.7%
Passenger vehicles	☆	11,191	+21.0%	10th consecutive month of y/y increase	0	124,274	+24.4%
Mini vehicles		1,984	-12.1%	4th consecutive month of y/y decrease		28,403	-1.2%
Japan sales total		13,175	+14.5%	13th consecutive month of y/y increase		152,677	+18.7%
Export total *3		49,102	-14.8%	2nd consecutive month of y/y decrease		449,623	-7.6%

☆: Record high for the month of October

O: Record high for January-October period

< Production >

- Domestic production increased year-on-year, as strong demand for the Subaru XV in key markets including Japan, North America and Australia offset the impact of production shift of the Impreza for North America from Japan to the U.S.
- Overseas production increased year-on-year, driven by production of the Impreza for North America which started in November 2016.

< Sales in Japan>

- Passenger vehicle sales increased year-on-year, the Impreza and the Subaru XV.
- Mini vehicle sales decreased year-on-year due to decreased sales of the Stella.

< Exports >

- Exports from Japan decreased year-on-year due to decreased exports to North America and Europe.

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

*3 JAMA report basis