

February 27, 2018

Subaru Corporation Announces Production, Japan Sales and Export Results for January 2018 (Flash Report)

< January 2018 >

		January 2018		
		Units		2018 vs 2017
	Domestic production *1	44,693	-11.4%	First y/y decrease in 2 months
	Overseas production *2	29,292	-9.4%	2nd consecutive month of y/y decrease
Global production total		73,985	-10.7%	3rd consecutive month of y/y decrease
	Passenger vehicles	9,384	-26.2%	3rd consecutive month of y/y decrease
	Mini vehicles	2,734	-1.0%	7th consecutive month of y/y decrease
Japan sales total		12,118	-21.7%	3rd consecutive month of y/y decrease
Export total *3		35,538	+1.6%	First y/y increase in 2 months

< Production >

- While production of the Subaru XV*4 increased especially for North America, domestic production decreased year-on-year due to a decline in the Forester production.
- Overseas production decreased from a year ago when production of the Impreza just started and production of the Outback was significantly raised to address supply shortages.

< Sales in Japan>

- Passenger vehicle sales decreased year-on-year, as the momentum boosted by the new Impreza declined after its launch over a year ago.
- Mini vehicle sales decreased year-on-year due mainly to a decline in the Stella sales.

< Exports >

- Exports from Japan increased year-on-year, led by increased shipments of the Subaru XV*4 to North America, Asia and China.

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

*3 JAMA report basis

*4 Called "Crosstrek" in the North American market.