

October 29, 2018

Subaru Corporation Announces Production, Japan Sales and Export Results for September 2018 and First Half of FYE2019 (Flash Report)

< September 2018 >

	September 2018			Jan-Sep 2018	
	Units		2018 vs 2017	Units	'18 vs '17
Domestic production *1	59,083	-5.3%	2nd consecutive month of y/y decrease	487,848	-6.8%
Overseas production *2	☆ 32,278	+7.9%	3rd consecutive month of y/y increase	260,778	-7.5%
Global production total	91,361	-1.0%	2nd consecutive month of y/y decrease	748,626	-7.1%
Passenger vehicles	12,334	-7.0%	11th consecutive month of y/y decrease	91,416	-19.2%
Mini vehicles	2,882	-10.2%	15th consecutive month of y/y decrease	22,871	-13.4%
Japan sales total	15,216	-7.6%	11th consecutive month of y/y decrease	114,287	-18.1%
Export total *3	44,904	-8.0%	First y/y decrease in 2 months	391,241	-2.3%

☆: Record high for the month of September

< Production >

- Domestic production decreased year-on-year, as production of Impreza, Subaru XV, Levorg and WRX models decreased, which offset an increase in Forester production.
- Overseas production increased year-on-year, boosted by production of Ascent which started in May 2018.

< Sales in Japan>

- Passenger vehicle sales decreased year-on-year, as last year's momentum boosted by the fully-redesigned Subaru XV
 and the upgraded Levorg declined, offsetting strong sales of the fully-redesigned Forester.
- Mini vehicle sales decreased year-on-year, mainly due to a decline in Stella sales.

< Exports >

- Exports from Japan decreased year-on-year, as shipments of Impreza and Subaru XV models declined, offsetting an increase in Forester shipments boosted by the introduction of its fully-redesigned version.

< April – September 2018 >

April September 2010						
	April – September 2018					
	Units	2018 vs 2017				
Domestic production *1	318,927	-7.9%	2nd consecutive year of y/y decrease			
Overseas production *2	172,578	-3.6%	First y/y decrease in 5 years			
Global production total	491,505	-6.4%	First y/y decrease in 7 years			
Passenger vehicles	54,493	-20.6%	First y/y decrease in 3 years			
Mini vehicles	12,927	-18.2%	First y/y decrease in 3 years			
Japan sales total	67,420	-20.2%	First y/y decrease in 3 years			
Export total *3	254,394	-6.2%	2nd consecutive year of y/y decrease			

< Production >

- Domestic production decreased year-on-year as Forester production declined, offsetting an increase in production of Crosstrek (Subaru XV) for North America.
- Overseas production decreased year-on-year due to decreased production of Impreza as last year's strong demand boosted by its fully-redesigned version declined.

< Sales in Japan>

- Passenger vehicle sales decreased year-on-year, as last year's strong momentum boosted by the full-redesigned
 Impreza and Subaru XV and the upgraded Levorg declined, offsetting strong sales of the fully-redesigned Forester.
- Mini vehicle sales decreased as sales of Pleo and other models declined.

< Exports >

- Exports from Japan decreased year-on-year due mainly to decreased shipments of Forester to North America before the introduction of its fully-redesigned version.