

SUBARU Invests in Three Start-up Companies through the SUBARU-SBI Innovation Fund

Tokyo, January 15, 2019 – Subaru Corporation has completed investments in a total of three start-up companies through its SUBARU-SBI Innovation Fund by the end of 2018.

As declared in its mid-term management vision called "STEP," Subaru aims to become a trusted brand that resonates with customers through its products and services in its automotive and aerospace businesses. As part of the initiatives to address its customers' diversifying mobility needs, Subaru established the SUBARU-SBI Innovation Fund in July 2018 with a goal of generating innovation by actively bringing in external expertise and combining it with internal expertise.

The following are the companies that the SUBARU-SBI Innovation Fund invested in:

Company name	Bye Aerospace, Inc.
Head office	Colorado, U.S.A.
Representative	George E. Bye, Founder and CEO
Established	2007
Business	Design, manufacture, and sales of all-electric aircraft

Company name	AEye, Inc.
Head office	California, U.S.A.
Representative	Luis Dussan, Founder and CEO
Established	2013
Business	Development of artificial perception systems for autonomous vehicles

Company name	aptpod, Inc.
Head office	Tokyo, Japan
Representative	Junichi Sakamoto, Representative Director
Established	2006
Business	M2M/IoT software/hardware development, M2M/IoT cloud services, etc.

Related news release:

July 10, 2018 - SUBARU and SBI Investment Establish Private Fund https://www.subaru.co.jp/press/news-en/2018 07 10 6033/