

January 30, 2019

Subaru Corporation Announces Production, Japan Sales and Export Results for December 2018 and CY2018 (Flash Report)

< December 2018 >

	December 2018			
	Units	2018 vs 2017		
Domestic production *1	51,759	-15.9%	5th consecutive month of y/y decrease	
Overseas production *2	26,172	+27.2%	6th consecutive month of y/y increase	
Global production total	77,931	-5.1%	First y/y decrease in 3 months	
Passenger vehicles	7,421	-22.5%	14th consecutive month of y/y decrease	
Mini vehicles	1,752	-24.5%	First y/y decrease in 3 months	
Japan sales total	9,173	-22.9%	14th consecutive month of y/y decrease	
Export total *3	42,907	-8.4%	2nd consecutive month of y/y decrease	

< Production >

- Domestic production decreased year-on-year due to changes in plant operation schedules.
- Overseas production significantly increased year-on-year, boosted by production of Ascent which started in May 2018.

< Sales in Japan>

- Passenger vehicle sales decreased year-on-year, as previous year's momentum boosted by the new Impreza and the new Levorg declined, offsetting strong sales of the fully-redesigned Forester launched in July 2018.
- Mini vehicle sales decreased year-on-year due to decreased sales of Sambar and other models.

< Exports >

 Exports from Japan decreased year-on-year, as domestic production declined due to changes in plant operation schedules.

	CY2018			
	Units	2018 vs 2017		
Domestic production *1	659,965	-7.0%	2nd consecutive year of decrease	
Overseas production *2	359,399	-1.1%	First decrease in 5 years	
Global production total	1,019,364	-5.0%	First decrease in 7 years	
Passenger vehicles	119,330	-17.2%	First decrease in 2 years	
Mini vehicles	29,123	-10.6%	12th consecutive year of decrease	
Japan sales total	148,453	-16.0%	First decrease in 2 years	
Export total *3	533,001	-2.9%	2nd consecutive year of decrease	

< CY2018 >

< Production >

- Domestic production decreased due to a decline in production of the Forester before the launch of its fully-redesigned version in overseas markets, offsetting increased production of Impreza and Subaru XV models.
- While overseas production had the addition of the launch of the Ascent, the total volume decreased slightly because of decreased production of the Impreza as the momentum of its fully-redesigned version declined.

< Sales in Japan>

- Passenger vehicle sales decreased, as previous year's momentum boosted by the new Impreza and the new Levorg declined, offsetting strong sales of the fully-redesigned Forester launched in July 2018.
- Mini vehicle sales decreased as sales of Chiffon and other models declined.

< Exports >

 Exports from Japan decreased due mainly to decreased shipments of the Forester, offsetting an increase in shipments of Impreza and Subaru XV models.