

April 25, 2019

Subaru Corporation Announces Production, Japan Sales and Export Results for March 2019 and FYE2019 (Flash Report)

< March 2019 >

		Jan-Mar 2019			
	Units		2019 vs 2018	Units	'19 vs '18
Domestic production *1	56,576	-12.2%	8th consecutive month of y/y decrease	125,943	-25.4%
Overseas production *2	33,188	+12.3%	9th consecutive month of y/y increase	100,963	+14.5%
Global production total	89,764	-4.5%	4th consecutive month of y/y decrease	226,906	-11.8%
Passenger vehicles	16,022	-5.4%	17th consecutive month of y/y decrease	31,093	-15.8%
Mini vehicles	3,034	-27.8%	4th consecutive month of y/y decrease	7,389	-25.7%
Japan sales total	19,056	-9.8%	17th consecutive month of y/y decrease	38,482	-17.9%
Export total *3	46,364	-7.9%	5th consecutive month of y/y decrease	95,342	-30.3%

< Production >

- Domestic production decreased year-on-year due to changes in plant operation schedules.
- Overseas production increased year-on-year boosted by production of Ascent which started in May 2018.

< Sales in Japan>

- Passenger vehicle sales decreased year-on-year, as sales of Impreza and Subaru XV models declined offsetting strong sales of the fully-redesigned Forester launched in July 2018.
- Mini vehicle sales decreased year-on-year as sales of Pleo and other models declined.

< Exports >

Exports from Japan decreased year-on-year due to a decrease in domestic production.

< April 2018 - March 2019 >

	April 2018 – March 2019 (FYE2019)				
	Units		FYE2019 vs FYE2018		
Domestic production *1		616,987	-12.0%	2nd consecutive year of decrease	
Overseas production *2	0	372,162	+6.8%	5th consecutive year of increase	
Global production total		989,149	-5.8%	2nd consecutive year of decrease	
Passenger vehicles		113,500	-16.9%	First decrease in 3 years	
Mini vehicles		26,568	-16.8%	5th consecutive year of decrease	
Japan sales total		140,068	-16.9%	First decrease in 3 years	
Export total *3		491,496	-11.7%	2nd consecutive year of decrease	

O: Record high for April-March period

< Production >

- Domestic production decreased as production of Impreza and Subaru XV models declined.
- Overseas production increased boosted by production of Ascent which started in May 2018.

< Sales in Japan>

- Passenger vehicle sales decreased as sales of Impreza and Subaru XV models declined offsetting strong sales of the fully-redesigned Forester launched in July 2018.
- Mini vehicle sales decreased as sales of Pleo and other models declined.

< Exports >

- Exports from Japan decreased due to a decrease in domestic production.