

August 29, 2019

Subaru Corporation Announces Production, Japan Sales and Export Results for July 2019 (Flash Report)

< July 2019 >

		July 2019				Jan-Jul 2019	
		Units		2019 vs 2018		Units	'19 vs '18
Do	mestic production *1		62,411	+6.6%	3rd consecutive month of increase	348,318	-8.9%
Ov	erseas production *2	☆	23,176	+32.6%	First increase in 2 months	226,026	+17.5%
Global production total		☆	85,587	+12.5%	First increase in 2 months	574,344	-0.1%
Pas	ssenger vehicles		10,469	+3.0%	First increase in 2 months	66,587	-5.7%
Mir	ni vehicles		2,456	+16.1%	First increase in 8 months	15,668	-14.3%
Japan sales total			12,925	+5.3%	First increase in 2 months	82,255	-7.5%
Export total *3			50,028	+31.5%	3rd consecutive months of increase	277,516	-6.8%

☆: July record

< Production >

- Domestic production increased due to a significant increase in Forester production, which offset an impact of changes in plant operation schedules continuing since November 2018.
- Overseas production increased as the plant had 6 more working days than the same month of the previous year because its summer shutdown timing was different.

< Sales in Japan >

- Passenger vehicle sales increased, driven by the fully-redesigned Forester launched in July 2018 and the Subaru XV which newly added "e-Boxer"-equipped models to its lineup in October 2018.
 (e-Boxer: Subaru's newly-developed power unit system combining a horizontally-opposed Boxer engine with an electric motor, which offers enhanced environmental performance as well as Subaru's distinctive driving enjoyment.)
- Mini vehicle sales increased led by the Pleo and other models.

< Exports >

- Exports from Japan increased due mainly to increased shipments of the Forester.

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

*3 JAMA report basis