

December 25, 2019

Subaru Corporation Announces Production, Japan Sales and Export Results for November 2019 (Flash Report)

< November 2019 >

		November 2019				Jan-Nov 2019	
		Units		2019 vs 2018		Units	'19 vs '18
	Domestic production *1		63,711	+13.5%	First increase in 4 months	561,023	-7.8%
	Overseas production *2	☆	34,147	+4.0%	First increase in 4 months	342,892	+2.9%
Global production total		☆	97,858	+10.0%	First increase in 4 months	903,915	-4.0%
	Passenger vehicles		7,694	-22.9%	4th consecutive month of decrease	98,919	-11.6%
	Mini vehicles		1,692	-22.2%	2nd consecutive month of decrease	24,695	-9.8%
Japan sales total			9,386	-22.8%	2nd consecutive month of decrease	123,614	-11.2%
Export total *3			48,505	+0.8%	First increase in 2 months	448,260	-8.5%

☆: November record

< Production >

- Domestic production increased due mainly to an increased output of the Forester.
- Overseas production increased due mainly to an increased output of the Ascent.

< Sales in Japan >

- Passenger vehicle sales decreased due to a decline in demand for the Forester as momentum boosted by the launch of its fully-redesigned version waned.
- Mini vehicle sales decreased as sales of the Stella and other models declined.

< Exports >

- Exports from Japan increased due mainly to increased shipments of the Crosstrek (Subaru XV) and Forester models to the U.S.

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

*3 JAMA report basis