

Subaru Enhances CSR Initiatives to Achieve SDGs

- Subaru Global Sustainability Policy and Human Rights Policy established
- 2025 Vision for Subaru Group's Six Priority Areas for CSR clarified toward achieving SDGs
- Long-term goal toward carbon neutrality (Scope 1 and 2) by fiscal 2050

Tokyo, April 13, 2020 – Subaru Corporation has established two new policies: the Subaru Global Sustainability Policy and the Human Rights Policy, both of which are effective from April 1, 2020

In order to contribute to society through its business activities and respond to the expectations and demands of its stakeholders in an ever-changing social environment, Subaru believes its CSR activities should be global, group-wide efforts based on the concept of respect for human rights. Subaru established the two new policies to guide these efforts.

Based on these policies, Subaru has also clarified a vision for 2025 regarding the Group's Six Priority Areas for CSR selected in 2018. It will further enhance its initiatives in each of these areas and contribute to delivering on the United Nations Sustainable Development Goals (SDGs). In the environmental area, in particular, it has set a long-term goal toward achieving carbon neutrality by fiscal 2050 with respect to reducing the Group's direct CO₂ emissions (Scope 1 and 2). Together with reduction of CO₂ emissions from its vehicles in operation (Scope 3), Subaru will make proactive efforts to achieve a carbon-free society.

1. Subaru Global Sustainability Policy (revised and renamed from CSR Policy)

Previously, Subaru's CSR efforts have been guided by the CSR Policy revised in June 2009.

Subaru has now revised the former policy and established the Subaru Global Sustainability Policy to take account of changes in the social environment and stakeholder relationships, and to be shared by the Group employees around the world. The new policy applies to Subaru Corporation and all its subsidiaries

Subaru Global Sustainability Policy:

We, Subaru Group*, are committed to sustainable business practices designed to promote harmony between people, society and the environment in the following ways:

1. Through our business activities, we will contribute to the resolution of various social issues, including the protection of the global environment, and to the creation of a sustainable society.
2. Respecting the quality and originality of our products, we will continue to provide Subaru's unique value using advanced technologies, and enrich the lives of all those involved with the Subaru Group.
3. As a good corporate citizen in the international community, we respect human rights, diverse values and individuality, and treat all stakeholders with sincerity in every interaction.

4. We strive to maintain and advance the workplace environment so that employees can work safely in peace, and with a sense of satisfaction.
5. We respect international rules and the laws and regulations of each country and region, as well as local culture and customs, and pursue fair and transparent corporate governance.
6. We make use of dialogue with stakeholders to management decisions, and disclose corporate information in a timely and proper manner.

*Subaru Group includes Subaru Corporation and its all subsidiaries.

For further details, please see: [Subaru Global Sustainability Policy](#)

2. Human Rights Policy












The Subaru Group thinks of people first and places them at the heart of its manufacturing. It considers respect for individual human rights and individuality as a key management issue in realizing its corporate philosophy of continuously promoting harmony between people, society, and the environment while contributing to the prosperity of society. It has established the Human Rights Policy to guide its efforts in this regard.

This policy complies with the UN Guiding Principles on Business and Human Rights and applies to Subaru Corporation and all its subsidiaries. The Subaru Group will also extend its human rights initiatives by urging its business partners and other parties involved in its operations, including its supply chain, to respect human rights based on this policy.

For further details, please see: [Human Rights Policy](#)

3. Clarification of 2025 Vision for Subaru Group's Six Priority Areas for CSR and Contribution to SDGs

The Subaru Group is advancing its CSR efforts in six priority areas to achieve the vision of shifting “from a company making things, to a company making people smile” set out in its STEP Mid-Term Management Vision for 2025 (announced in July 2018). By clarifying a vision for 2025 in each of these areas, the Group has set a clear direction and will proactively contribute toward achieving the SDGs.

Subaru Group's Six Priority Areas for CSR	Vision for 2025	Contribution to SDGs
People-oriented Car Culture	Become a company that enriches people's lives and minds as a partner.	 
Resonance and Coexistence	Become a company that is widely trusted by, resonates and coexists with society.	 
Peace of Mind	Become a company that provides the utmost peace of mind to all stakeholders.	
Diversity	Promote businesses that create diverse forms of market values while respecting the diverse values of all people.	 
Environment	Cherish and protect the global environment - the earth, the sky and nature - through Group-wide activities.	 
Compliance	Act in good faith and become a company that is trusted by and resonates with society.	 

< Specific example of contribution to delivering on SDGs: “Peace of mind” >

Subaru Group efforts to eliminate traffic accident deaths* by 2030 contribute to reaching Target 3.6: “By 2020, halve the number of global deaths and injuries from road traffic accidents.”

*Traffic accident deaths of Subaru drivers/passengers and people including pedestrians/cyclists Subaru cars collide with.

Specific efforts in other areas will be outlined in the Subaru CSR Report 2020 to be issued in August 2020.

4. Long-term Goal toward Achieving Carbon Neutrality (Scope 1 and 2) by Fiscal 2050

The Subaru Group has set a new long-term goal of achieving carbon neutrality by fiscal 2050 with respect to reducing direct CO₂ emissions from its business activities, including production, distribution, and sales (Scope 1 and 2). This has clarified long-term goals for both business activities and products (Scope 3), and Subaru will promote further efforts to create a carbon-free society.

Category	Target year	Goal
Scope 1 & 2*	fiscal 2050	Achieve carbon neutrality.
	fiscal 2030	Reduce to 30% below FYE2017 levels (on a total emissions volume basis).*
Scope 3**	2050	Reduce average well-to-wheel CO ₂ emissions from new vehicles (in operation) sold worldwide by 90% or more compared to 2010 levels.
	By 2030	Make at least 40% of Subaru global sales electric vehicles (EVs) or hybrid electric vehicles (HEVs).
	First half of 2030s	Apply electrification technologies to all Subaru vehicles sold worldwide.

* Announced in CSR Report 2018 published in October 2018

** Announced in news release issued on January 20, 2020:

https://www.subaru.co.jp/press/news-en/2020_01_20_8244/

###