

February 25, 2021

Subaru Corporation Announces Production, Japan Sales and Export Result for January 2021 (Flash Report)

		January 2021		
		Units		2021 vs 2020
	Domestic production *1	38,025	-25.4%	First decrease in 2 months
	Overseas production *2	25,578	-34.1%	First decrease in 2 months
Global production total		63,603	-29.2%	First decrease in 2 months
	Passenger vehicles	9,685	+14.5%	4th consecutive month of increase
	Mini vehicles	1,472	-19.2%	3rd consecutive month of decrease
Japan sales total		11,157	+8.6%	4th consecutive month of increase
Export total *3		35,026	-5.3%	3rd consecutive month of decrease

< Production >

- Domestic production decreased as a result of production adjustments due to the shortage of semiconductor supplies.
- Overseas production decreased as a result of production adjustments due to the shortage of semiconductor supplies.

< Sales in Japan >

Sales in Japan increased, led mainly by strong demand for the Levorg.

< Exports from Japan >

- Exports declined as a result of production adjustments due to the shortage of semiconductor supplies.

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

*3 JAMA report basis

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