

February 26, 2015

FHI Announces Production, Japan Sales and Export Results for January 2015 (Flash Report)

	January 2015		
	Units	2015 vs 2014	
Domestic Production ^{*1}	☆ 56,229	+1.1%	Increased y/y for 11th consecutive month
Overseas Production ^{*2}	☆ 19,224	+32.7%	Increased y/y for 7th consecutive month
Global Production Total	☆ 75,453	+7.7%	Increased y/y for 11th consecutive month
Passenger Vehicles	☆ 10,804	+5.2%	Increased y/y for 2nd consecutive month
Mini Vehicles	3,056	-29.8%	Decreased y/y for 10th consecutive month
Japan Sales Total	13,860	-5.2%	First y/y decrease in 2 months
Export Total ^{*3}	☆ 39,327	+24.6%	Increased y/y for 2nd consecutive month

☆: Record high for the month of January

*1 JAMA (Japan Automobile Manufacturers Association Inc.) report basis (CBU)

*2 Local line-off basis

*3 JAMA report basis

< Production >

- Domestic production increased year-on-year led by continued strong sales in North America as well as high demand for the new generation Legacy and Outback especially in Japan.
- Overseas production increased year-on-year with continued high demand for the new generation Legacy and Outback in North America.

< Japan Sales >

- Passenger vehicle sales increased year-on-year for the 2nd consecutive month, led by strong demand for the new generation Legacy and Outback as well as continued strong sales of the Levorg wagon launched in June 2014.
- Mini vehicle sales decreased year-on-year for 10 consecutive months from April 2014.

< Exports >

- Exports from Japan increased year-on-year for the 2nd consecutive month, as strong sales in North America continued and the shipments of the all-new Outback models got into full swing especially those for Europe and China.

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